

ANNUAL REPORT

Centre culturel franco-manitobain

The CCFM, home to half a century of cultural creativity

2024-2025

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MESSAGE FROM THE CHAIR OF THE BOARD

Alphonse Lawson



Photo: CCFM, Andrea Petit

The past year was marked by a significant moment in our history: the celebration of the 50th anniversary of the Centre culturel franco-manitobain (CCFM). These festivities, rich in emotions and shared experiences, allowed us to pay tribute to all those who, over the past five decades, have shaped the identity and vitality of our institution.

But after looking back with pride on how far we have come, the CCFM is now looking resolutely toward the future. New horizons and new perspectives are opening up for us, bringing innovation, promise, and culture. More than ever, our Centre remains a hub of Francophone artistic and cultural vitality, a place where generations,

sensibilities and talents of a modern, diverse Francophonie deeply rooted in its heritage come together.

We would like to sincerely thank the Government of Manitoba for the trust it has placed in us and for its concrete support. The increase in core funding to \$806,000 per year is a historic show of support that recognizes the CCFM's essential role in the cultural vitality of the province. This investment is not a coincidence, but the result of sustained and collective work, supported by the community and Francophone organizations.

I would also like to express my deep gratitude to the outgoing members of the board of directors for their commitment and dedication, while warmly congratulating the new members who are joining this noble and inspiring mission. Their energy and passion will strengthen our governance.

In particular, I would like to express my appreciation to Michelle Gervais, outgoing chair of the board of directors, for her exemplary commitment and inspiring leadership. Her hard work and vision have guided the CCFM with determination and success over the past few years, leaving a lasting mark for which we are all grateful.

A new chapter is also beginning with the arrival of our new Executive Director, Patricia Bitu Tshikudi, to whom I extend a warm welcome. Her expertise, vision and passion for Francophone

culture are undeniable assets for our organization and our community. I would like to acknowledge the remarkable work of her predecessor, Ginette Lavack, whose drive and dedication have greatly contributed to the successes of recent years.

Finally, I would like to thank our staff, volunteers, artists and partners for their dedication and generosity. Thanks to them, the CCFM continues to be a vibrant, inclusive and welcoming place, serving the community and the Francophonie in all its diversity.

This annual report illustrates our commitment to transparency, accountability and excellence. It reflects our growth, our community impact and our determination to offer high-quality artistic and cultural programming that is accessible to all.

But beyond the numbers and achievements, this report is above all an invitation — an invitation to dream, to create and to build together an even more vibrant cultural future. Because the CCFM is not just a building: it is a reflection of the energy, creativity and solidarity of an entire community.



CCFM, an engaged audience, 2025 - Photo: Fanny Lin

MESSAGE FROM THE CHIEF EXECUTIVE OFFICER

Patricia Bitu Tshikudi



Each year, the CCFM becomes a little more of a lively, vibrant and deeply human-centred place. A place where culture is not just showcased, but experienced, shared, questioned and celebrated.

This year, we continued our commitment to making the CCFM a dynamic and inclusive space, where the richness of cultural diversity is not only recognized but highlighted through bold and innovative artistic programming.

Our vision is clear: to make the CCFM a living laboratory of creation, a place where artists of

all disciplines and backgrounds can express themselves freely, collaborate and experiment. We believe that culture is a powerful vehicle for social transformation, which is why we have put essential principles at the heart of our approach: inclusion, equity, active participation, arts education and respect for all identities.

We have worked to provide safe and welcoming spaces where everyone can feel recognized and valued. We have encouraged curiosity, stimulated creativity and fostered intercultural sharing. Every decision made and every project launched has been based on a thoughtful analysis of our past actions, in a spirit of transparency, integrity and collaboration.

This annual report is a testament to this collective energy. It pays tribute to all those who, through their commitment, talent and passion, have helped make the CCFM a place of gathering, dialogue and inspiration. To our team, our artists, our partners, our community: thank you. And a very special thank you to my predecessor, Ginette Lavack, who served the CCFM and its community with heart and passion.

As we look to the future, we do so with confidence and enthusiasm. Together, let's continue to build a CCFM that reflects our Francophone community: diverse, creative, inclusive, that honours and celebrates its heritage, but remains resolutely focused on the future!

Our Team

2024-2025

Board of directors

Chair: Alphonse Lawson

Vice-Chair: Joanne Villeneuve Edmunds

Secretary: Karine Beaudette

Directors: Wilgis Agossa, Jérémie Gosselin, Edward Grenier, Suzie Lemoine

Staff

Chief Executive Officer : Patricia Bitu Tshikudi

Assistant Chief Executive Officer : Bessé Sady

Director of Finance and Administration: Ousséni Hébié

Director of Artistic and Cultural Programming: Marie Lorrain

Director of Sales and Bar Operations: Louis-Félix Fontaine

Head of Technical Coordinator: Andrew Toffen

Head of Customer Service : Lassana Traoré

Head of Communications and Marketing : Fanny Lin

Program Coordination and Distribution Officer: Élise Thétio

Communications and Marketing Coordinator: Angèle Delétoille

Receptionist and Box Office Supervisor: Rebecca Assienin

Accounting Officer: Djénéba Diop

Customer Service Assistant: Ousséni Saré

Head of Maintenance: Jean Forest

Concierge Supervisor: Jean-Louis Normand

Concierges: Gilbert Fay, Ethan Vouriot, Jérémie Vouriot

The current CCFM team would like to acknowledge the work of all those who rolled up their sleeves over the past year to help make CCFM what it is today. To all our former board members and staff, thank you very much.

DIVERSE PROGRAMMING

Indoor season

Once again this year, more than 35,000 people walked through the doors of the CCFM to participate in our activities. Throughout the season, the Centre welcomed the Francophone community with a rich program of events, developed in partnership and collaboration with our community organizations. These gatherings gave rise to events that brought people together and were meaningful for Francophones and Francophones-to-be.

Building on the celebrations that marked the 50th anniversary of the Centre culturel franco-manitobain in 2023-2024, the 2024-2025 season continued in a joyful and unifying atmosphere. Among the highlights was the comedy show by **Louis-José Houde**, presented in partnership with the Conseil jeunesse provincial (Cjp), which treated a large audience to an evening of stand-up comedy worthy of the artist's reputation.

The show **50 ans de musique** (50 Years of Music), presented with Le 100 NONS and directed by Laurent Roy, brought together Francophone artists of all generations around the signature songs of the Franco-Manitoban repertoire, a memorable evening that highlighted 50 years of musical heritage.



CCFM, 50 ans de musique, 2024 - Photo: ANMMI

48
concerts

31
comedy shows

3
special events

35%
of partnership programming

7,302
spectators

Creativity, a source of energy

Much more than a cultural venue, the CCFM is a true incubator of creativity. It supports seasoned artists in exploring new artistic frontiers, while sparking public curiosity through a diversity of disciplines. The CCFM inspires, brings together and reveals the talents that shape the Francophonie of the present and the future.

Workshops in painting, collage, ceramics and newspaper art were offered to adults, not to mention dance classes by the Ensemble folklorique de la Rivière-Rouge and impromptu introductions to salsa, swing and traditional dances as part of Le Patio 340 activities.



CCFM, Ceramic flower workshop with Solange Roy, 2024
Photo: Fanny Lin



CCFM, Creative journaling workshop with Mathilde Gautier, 2024 - Photo: Fanny Lin

The CCFM's influence extends beyond the walls of its building. Through our **Hors des murs** (Outside the Walls) program, we supported projects that showcased the creations of Francophone and Francophile artists throughout the city.

One example is the **CoolStreets** project, an urban exhibition that beautified the streets of Winnipeg.

The CCFM also partnered with **Winterruption** events, supporting performances at the West End Cultural Centre featuring artists MEULE, Rayannah, and Waahli, each of whom attracted several hundred people.

The CCFM has also hosted the **Festival théâtre jeunesse** (Youth Theatre Festival) for many years. From May 6 to 10, 2024, more than 1,500 young people from French and immersion schools, as well as the adults accompanying them, took part in this event.

1,586
participants in Festival
théâtre jeunesse
(May 6-10, 2024)

988
participants in Festival
du conte (May 27-29 and
June 5-7, 2024)

1,300
participants in Cinémental
(October 18-20 and
25-27, 2024)



CCFM, Festival théâtre jeunesse, 2024 - Photo: TCM

Programming geared towards youth

Thanks to financial support from the National Arts Centre (NAC), which aims to support the reintroduction of French-language arts and culture programs in Manitoba schools, both in urban and rural areas, the Centre culturel franco-manitobain was able to offer unique experiences to approximately 100 students across the country. The CCFM was therefore able to offer high-quality school programming at affordable rates. This effort helped democratize access to culture for young audiences. The CCFM offered schools a 54% discount on the actual production cost of the events.

COUP DE CŒUR FRANCOPHONE

The CCFM welcomed Franco-Ontarian artist **Medhi Cayenne** for a school performance and a public performance as part of the Coup de cœur francophone 2024 tour. This 60-minute musical performance highlighted the diversity of musical genres within the Canadian Francophonie and immersed the audience in the electro-pop universe of this highly unique artist.

A total of 81 students in grades 7 and 8 from the École d'immersion Henri-Bergeron (Winnipeg) attended the concert.



CCFM, Coup de cœur francophone, Medhi Cayenne, 2024. Photo : Angèle Delétaille

MADAME DIVA ET MICAH CHANTENT NOËL

On December 13, 2024, the CCFM presented an end-of-year show for preschoolers and students up to Grade 3, and on December 14, 2024, for the general public. Celebrating the magic of Christmas, **Madame Diva et Micah chantent Noël** (Madame Diva and Micah Sing Christmas) showcased the talent of artists Jocelyne and Micah Baribeau (vocals) and Marie-Anne Beaudette (puppets) from Manitoba.

ASSEZ FRENCH ENOUGH

On March 6, 2025, Fransaskois artist Alexis Normand presented her show and screening **Assez French Enough** at the CCFM, in front of students in grades 6 through 12. On March 7, an off-site performance of her show was also offered at a school. The 75-minute performance consisted of three main parts: a musical performance, the screening of a short film, and a discussion between the students and the artist, all of which addressed issues related to linguistic insecurity in Canada and the diversity of Francophone identities.

Teachers and the CCFM team on site noted the students' strong commitment to sharing their relationship with the French-speaking world and multilingualism, which fueled constructive discussions, particularly with students from French immersion educational institutions.



CCFM, Assez French Enough, Alexis Normand, 2024 Photo : Andrea Petit

27
schools and
daycare centres
reached

\$90,746
allocated by the CCFM
to school programming
in 2024-2025

The CCFM promotes the French speaking world within institutions, but also among families in Manitoba. The CCFM's family programming is at the heart of our commitment because families are the living core of our community. By offering a variety of accessible activities, we promote precious moments of sharing, discovery and intergenerational bonding. These experiences strengthen ties to the Francophonie while creating a space where everyone can flourish.

3
shows

254
spectators

4 sessions
of Santa's Village,
386 participants

3 days with the
FPFM during the summer,
225
participants

Our dance school

Every year, the CCFM invites the public to discover dance in all its forms, in French and for all ages! From ballet to modern dance, hip-hop to traditional jig, each class incorporates different movements and music, in French. Our programs are designed to develop posture, coordination and musicality, while highlighting the lively heritage of French Canadian jig. An opportunity to learn and express yourself in an inclusive and creative atmosphere!



6 styles taught :

- Ballet
- Hip-hop
- Modern dance
- Lyrical dance
- Adult jazz ballet
- Adult jig and folk dance

83 registrations



CCFM, Dance performance, 2025
Photos : Sarah Lamontagne

The indoor Patio 340

65
shows
and concerts

6,584
spectators

LIGUE D'IMPROVISATION DU MANITOBA

A highlight of the CCFM's programming, the **Ligue d'Improvisation du Manitoba** (LIM) (Manitoba Improv League) continues to be a catalyst for the creative spirit of Franco-Manitoban youth. There's nothing like watching a **LIM** match for pure fun, laughter and surprises. This year, the boundless imagination and energy of the four teams once again took the stage by storm, much to the delight of the audience.

And because we've all dreamed of being artists at some point, the Soirées Vendreyay extended the party with karaoke nights, accompanied by games in an electric atmosphere, thanks to the collaboration of valuable partners such as the Cjp and the USB.



CCFM, LIM Final, 2025
Photo : Andrea Petit

18
regular matches

9
special matches

2,932
spectators

MARDI JAZZ

For nearly four decades, **Mardi Jazz** has been providing a cozy venue for jazz enthusiasts of all stripes. This well-established tradition continues to bring people together and captivate our audiences, while also being featured in other events throughout the year, proving that jazz always has a place in our artistic programming.



CCFM, Mardi Jazz, Laurent Roy and Erin Propp, 2025
Photo : Angèle Delétoille



CCFM, Mardi Jazz, Chuck Copenace, 2025
Photo : Angèle Delétoille

12
concerts

584
spectators

The outdoor Patio 340

Le Patio 340 events continue to be a gem in the CCFM's programming. These weekly events take place from Thursday to Sunday during the summer and attract audiences who enjoy lively concerts and a vibrant summer atmosphere.

With its friendly ambience, Le Patio 340 acts as a gateway to the French-speaking world. It offers a welcoming setting where a diverse audience can discover, at their own pace, the richness of French-language arts and culture.

The events offered are inclusive and showcase emerging talent as well as some of the province's most respected artists. With its accessible and varied programming, the Patio attracts both loyal fans and new faces, creating an environment conducive to encounters, curiosity and the expansion of the French-speaking audience.

With its selection of refreshing beverages, its solid lineup of artists and the presence of local artisans, Le Patio 340 has become an essential gathering place in Saint-Boniface.



Le Patio 340, a space accessible to everyone, 2023 - Photo: AVMMI

56
days
of operation

49
shows and
workshops

5,979
spectators

68%
of partner
programming



From left to right, top to bottom:
Patio 340, Creative workshop, 2024 - Photo: Cjp
Patio 340, Shania Twain, 2024 - Photo: Angèle Delétoille
Patio 340, Bachata evening, 2024 - Photo: AWMII

SAINT-BONIFACE CÉLÈBRE FESTIVAL

One of the CCFM's signature events, the **Saint-Boniface célèbre** festival, stood out in June with a series of noteworthy events that combined scale and quality. This year's edition once again demonstrated the power of community collaboration.

The **Matinée communautaire** (Community Morning) with TiBert and Douzie, presented in partnership with the Fédération des parents de la francophonie manitobaine and the Société de la francophonie manitobaine, was a huge success with families.

The **Soirée communautaire** (Community Evening), featuring the Ensemble folklorique de la Rivière-Rouge, Fire & Smoke, and Jérémie & The Delicious Hounds, was also a highlight of the season.

Finally, the show **Tout pour la musique**, produced by Productions Rivard, showcased local artists such as Andrina Turenne, while welcoming talents from elsewhere such as Beau Nectar, Lisa LeBlanc, Yao, and Étienne Fletcher.



Le Patio 340, Matinée communautaire, TiBert and Douzie 2024
Photo : Angèle Delétoille





Le Patio 340, Soirée communautaire, Ensemble folklorique de la Rivière-Rouge, 2024
Photo : AWMI

Key events

HYPERART

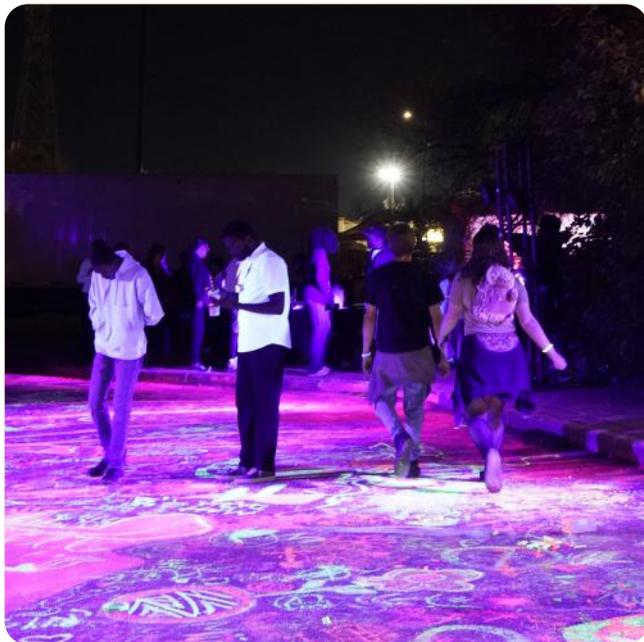
Proposed by 340 Provencher for Nuit Blanche, HYPERART is a collaboration between the CCFM and Théâtre Cercle Molière, with the participation of organizations on the site.

The third edition of HYPERART, Saint-Boniface's multidisciplinary micro-festival, once again thrilled Winnipeg on the night of September 28, 2024. HYPERART is not just a festival: it is a collective and effervescent experience that, since 2022, has transformed Saint Boniface into the epicenter of contemporary creation for one night at the end of September.

The CCFM rallies every year to ensure the success of this immersive event. HYPERART embodies the Centre's commitment to supporting multidisciplinary creativity, strengthening access to Francophone culture, and anchoring the neighbourhood in a vibrant artistic dynamic.

The CCFM plays an essential role in the development of a dynamic Francophone cultural life by nurturing the inspiration of artists and actively supporting their creative endeavours. 340 Provencher benefits from the appeal and cultural impact of the context in which HYPERART takes place. This exceptional event, which combines music, visual arts, digital art, drag and dance, brought together more than 35 artists under the artistic leadership of Rayannah: a unique, playful experience that breaks down the boundaries between artistic disciplines.

The entire Nuit Blanche Winnipeg festival attracted approximately 30,000 people in various neighbourhoods, including Saint-Boniface, where nearly 3,000 festival-goers enjoyed this unique event at the CCFM.



CCFM, HYPERART, 2024 - Photos : Angèle Delétoille



“Since 2022, I have been working closely with the CCFM to produce the HYPERART festival on the 340 Provencher campus. As artistic and executive director, I have been able to count on the support of its team to develop this project, which is becoming more ambitious and innovative every year. As a Franco-Manitoban, it is my privilege to collaborate each year with a new cohort of artists to present original and moving works in the heart of my community in Saint-Boniface.”

Rayannah



“As a visual artist and creative director of HYPERART, over the years, the CCFM has become a real place of exploration for my practice. Through the projects carried out on its site, I have been able to deepen different dimensions of my work while contributing to a unique event.”

Stephanie Kuse

LE GRAND RASSEMBLEMENT

To mark the 50th anniversaries of both the Conseil jeunesse provincial (Cjp) and the Centre culturel franco-manitobain, the **Grand rassemblement** (Great Gathering) brought our communities together to celebrate our rich Francophone heritage and dream about the future. Exhibitions, artistic performances, striking testimonials... everything came together for a colourful celebration, marking the beginning of an inspiring new chapter for Manitoba's Francophone community! Some 20 artists performed during the evening, which attracted more than **400 people**.

A special feature of the event was honouring the best memories and future moments of joy while celebrating the current icons who shape our community.



CCFM, Le Grand rassemblement, 2024
Photo : Fanny Lin



“Being invited to give a land acknowledgment transformed into a poetic and decolonizing act tells me a lot about the future of the CCFM. A future that is not afraid to look in the mirror and reflect back to the community what it needs to be healthy, strong, engaged and empowered.”

Éric Plamondon



CCFM, Funding increase, 2024
Photo: Fanny Lin

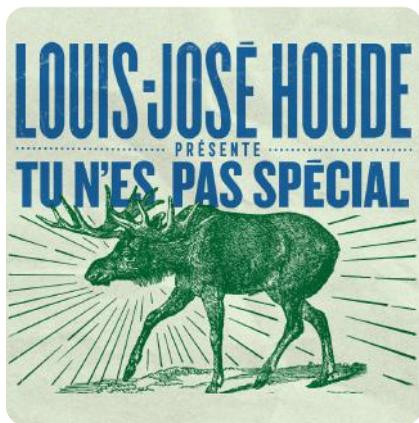
INCREASE IN FUNDING

The CCFM secured an increase in its provincial funding in April 2024, the first since 2011. Manitoba Premier Wab Kinew and the Minister responsible for Francophone Affairs, Glen Simard, announced that the CCFM will receive an additional \$387,000 in core funding, bringing the total to \$806,000 per year.



TRIBUTE TO GERRY AND ZIZ

On the initiative of Le 100 Nons, the CCFM welcomed 560 people to the two-day show *Ce coin de pays: Hommage Gerry & Ziz* (This Little Corner of the World: Tribute to Gerry & Ziz) – a true recognition of the legacy of these two important artists in the CCFM's musical landscape. The show featured performances of songs, some previously unreleased, by artists from the Manitoba music scene, including Andrina Turenne, Jocelyne Baribeau, Soulbear, and Gerry and Ziz themselves. The event also included the launch of a tribute album to the two artists.



LOUIS-JOSÉ HOUDE

In January 2025, Louis-José Houde once again filled the CCFM's Pauline-Boutal Amphitheater in Winnipeg, with two sold-out performances totaling 500 tickets sold. This is the second time since 2018 that the comedian has sold out the CCFM, leading us to add a second performance due to high demand. This powerful and dynamic comedy show marked an exceptional start to the year for the Franco-Manitoban community. The show, both energetic and relatable, confirmed its status as a Winnipeg staple. This success is a testament to the deep attachment of Francophones in the West to their culture and the French language.

A LOOK AT THE CCFM FOLLOWING ITS 50th ANNIVERSARY

The CCFM took a decisive step forward on its 50th anniversary by modernizing its image and digital tools to promote its expanded and refreshed programming.

A renewed identity: a commemorative logo, designed with POP Communications and illustrator Chantal Piché, highlighted the Centre’s history and vitality. A wall of words and memories, as well as various commemorative materials, allowed the community to share its experiences and strengthen its sense of belonging.

Sofa Vert, living memory: this podcast, conceived as a “digital hall of fame,” highlights voices from the community and extends its presence in the physical space through a wall of portraits and QR codes installed at the CCFM.

A modern and accessible website: completely redesigned, it now reflects the diversity of our activities and complies with international WCAG 2.2 standards, ensuring inclusive and user-friendly navigation. New interactive tools and a page dedicated to the history of the CCFM enhance the online experience.

Organic search is dominant, followed by direct access, while social media is constantly growing. After March 2025, traffic and engagement continue to increase exponentially, confirming the lasting impact of our website’s digital redesign.



6,126
visitors

3,802
users

These initiatives have increased accessibility, broadened our reach and established the CCFM as a Francophone cultural beacon, combining tradition and innovation to serve the entire community.

SERVING THE COMMUNITY

Room rentals

In addition to its rich programming, the CCFM is a great venue for events. Its spaces can be used for a variety of outside events. Whether for a concert, private party, business meeting, wedding, conference, show, or any other private event, our rental spaces offer great flexibility to meet the diverse needs of our clients.

From a large performance hall to a theater with more intimate configurations for small meetings, our spaces are designed to be flexible and customizable according to your preferences. Our versatility is also reflected in our professional technical equipment and in the support we provide to clients for their events.

Throughout the year, the Centre hosts a wide range of activities, many of which are supported by partners. Whether they're festivals like Cinémental or Freeze Frame, or major community celebrations like Saint-Boniface célèbre, the CCFM plays an active role – sometimes as a partner, sometimes as a co-producer or co-distributor – by providing logistical, technical, administrative, financial, or communications support. The CCFM team supports each client with professionalism and flexibility, at competitive rates.



From left to right, top to bottom: Antoine-Gaborieau Hall, Pauline-Boutal Amphitheater, Jean-Paul-Aubry Hall, Art Gallery

10
rooms

60,034
people
welcomed

259
days of external
reservations

163
clients

709
events

A place for everyone

Nomatter what language you speak or what your background is, at the CCFM, French cultural life is inclusive, appealing and accessible to people of all ages and backgrounds.

Many artists can attest to this: at the CCFM, they find a place that reflects who they are. The Centre becomes a true home, a space dedicated to their ideas, their passion, and their artistic journey.

From their first artistic awakening to the big professional stages, the CCFM accompanies artists every step of the way. It remains a vibrant place where their projects take shape and flourish. The Centre is proud to nurture this strong and lasting bond with local talents.

Écho Franco is a fine example of collaboration between the CCFM and Le 100 NONS, designed to showcase Francophone artists on the Manitoba music scene. This project is much more than a simple partnership: it is an invitation to create, to improve and to share one's own music with an audience. Members of Le 100 NONS enjoy privileged access to a CCFM performance hall, promotional support from both organizations and access to technical equipment for their events.

A concrete initiative to encourage local talent, strengthen ties within the artistic community and make Francophone music resonate throughout Manitoba.

Lancement de l'album

LES ÉCHIOS
JEANNINE GUYOT

Avec orchestre de cinq musiciens

le dimanche 16 mars 2025
à 19H

CCFM
Salle Antoine-Caboreau
340 Boul Provencher
Winnipeg, MB

Portes ouvrent à 18h30

Billets: 15\$ disponibles sur eventbrite.com

en première partie: Hélène Perreault

LES ÉCHIOS
JEANNINE GUYOT

We are proud to present and support events that represent the diversity of our community.

The CCFM sponsored the **Noir et fier** (Black and Proud) event, which featured workshops by artist Xavier Mutshipayi at the Canadian Museum for Human Rights.

In addition, the CCFM also supported the **Noir et fier** gala by presenting a lively performance by the Dr. Henry Band.

For several years now, the CCFM has welcomed English-speaking artists to perform at **Mardi Jazz**, with Francophone artists opening the show.

Since the pandemic, two of the CCFM's flagship events for children are still available in virtual format to meet long-distance demand: the end-of-year dance recital and **Village du Père Noël** (Santa's Village). The CCFM hopes to make these activities accessible to children wherever they live in the province.

The CCFM has offered salsa and bachata workshops for people of all levels - very promising evenings where people meet and dance together several times during the summer.



CCFM, Nouveaux Horizons, Xavier Mutshipayi, 2024
Photo : Fanny Lin



CCFM, Le Village du Père Noël, 2024
Photo : Angèle Delétoille

340 PROVENCHER

Home to 12 groups that bring cultural life to the community

The Centre culturel franco-manitobain (CCFM) is home to a variety of community and arts organizations. At the heart of 340 Provencher is a truly networked Francophone cultural campus. This unique site comprises three buildings, each with its own mission, but all driven by the same desire: to promote Francophone culture and heritage.

The **Centre du patrimoine** (Heritage Centre), established in 1998 and managed by the Société historique de Saint-Boniface, preserves valuable archives on French-language life and Métis history in Western and Northern Canada. The **Théâtre Cercle Molière**, inaugurated in 2010, provides the company with a space dedicated to its theatrical productions.

The campus is also home to the offices of many dynamic organizations: **Le 100 NONS**, **Éditions du Blé**, **Alliance chorale Manitoba**, **Chorale des Intrépides**, **Conseil jeunesse provincial**, **Freeze Frame**, **Envol 91 FM**, **Union nationale française** and **Union nationale métisse Saint-Joseph du Manitoba** (at the Centre du patrimoine). Not to mention **Stella's at the CCFM**, which adds a gourmet touch to the premises.

Together, these entities form 340 Provencher: a lively and collaborative space where synergies thrive and Francophone culture takes centre stage.

A fund for the future of the CCFM

To ensure the sustainability of its cultural, educational and social mission, the CCFM has created, in collaboration with Francofonds, an endowment fund with the support of the Friends of the CCFM. This fund represents a lasting commitment to ensuring that Francophone language and culture continue to enlighten and inspire future generations.

This project was made possible thanks to a founding donation of \$25,000 from Mr. Gabriel Forest in memory of his wife Marcelle Forest, the first woman to chair the CCFM's board of directors. The fund remains open to anyone who wishes to contribute to a vibrant future for Manitoba's Francophone community.

For more information: ccfm.mb.ca
To make a donation: francofonds.org

A WORD ABOUT OUR PARTNERS AND SPONSORS

The CCFM would like to thank its partners, sponsors and funders who make its programming possible.

Our funders

- Province of Manitoba (Manitoba Arts Council, Francophone Affairs Secretariat, Bureau de l'éducation française, Department of Sport, Culture and Heritage)
- Government of Canada (Official Languages Support Program, Canada Council for the Arts, Canada Day)
- Others (City of Winnipeg, Réseau des grands espaces, National Arts Centre, Winnipeg Arts Council, Manitoba-New Brunswick Agreement)
- Friends of the CCFM
- Winnipeg Foundation

Our sponsors

- Tétrault Wealth Management
- Université de Saint-Boniface
- Avenir IT
- Sirius XM
- Caisse Groupe Financier
- Liquor Mart
- Coup de cœur francophone
- RBC
- On Screen Manitoba
- West End Cultural Centre
- Provincial Youth Council
- Société de la francophonie manitobaine (233-Allô)

THANK YOU TO OUR VOLUNTEERS!

Many of you answered the call in 2024-2025 for the LIM and other activities. To our volunteers, a big and heartfelt thank you.

IN THE MEDIA

PEOPLE ARE TALKING ABOUT US

During the 2024-2025 year, the Centre culturel franco-manitobain (CCFM) enjoyed increased media visibility in both French-language and English-language media.

Local media outlets such as Radio-Canada Manitoba, *La Liberté* and Envol 91 FM widely covered our activities.

Thanks to a strategic partnership with *La Liberté*, targeted weekly advertisements helped build our presence among their readership.

French-language media

4 major articles in *La Liberté*

2 stories on Radio-Canada Manitoba

5+ regular programs about our activities on Envol 91 FM

English-language media

2 articles in the *Winnipeg Free Press*

3 features in *The Manitoban*

3 reportages dans *The Manitoban*

1 cultural segment on CHVN Radio

2 mentions in *The Uniter* (arts/events section)

This media positioning helped raise awareness of the CCFM, give visibility to local artists, and highlight the CCFM's central role in cultural and community vitality.

AND WE'RE TALKING WITH YOU!

The CCFM online community continues to grow: our Facebook and Instagram pages are attracting more and more followers, a sign of sustained interest in our content and a real commitment to our programming. This growth reflects the vibrant connection between the Centre and its audience.

Facebook



5,189
followers

204,172
people reached

16,887
page views



786
followers

226,093
people reached

4,159
page views

Instagram



1,982
followers

18,734
people reached

3,449
page views



2,784
followers

19,041
people reached

13,251
page views

FINANCIAL STATEMENTS

CENTRE CULTUREL FRANCO-MANITOBAIN État des résultats

Pour l'exercice terminé le 31 mars	2025	2025	2024
	Prévu \$	Réel \$	Réel \$
Produits			
Subventions			
Province du Manitoba	964 108	964 108	937 867
Gouvernement du Canada	307 924	307 924	320 526
Autres	82 830	79 670	61 788
Locations de salles	346 437	346 517	328 990
Loyers	174 020	174 241	158 189
Ventes de nourritures et boissons	136 730	143 683	162 549
Frais d'admission	106 124	111 730	94 483
Services techniques	92 875	108 334	74 388
Commandites et dons	93 820	88 279	116 864
Cours de danse	33 089	38 600	33 352
Services de concierge	30 301	26 340	27 601
Autres	27 066	21 131	32 584
	2 395 324	2 410 557	2 349 181
Charges			
Achats d'équipement	26 667	20 174	12 211
Amortissement des immobilisations corporelles	49 102	51 589	56 704
Assurance	31 608	33 125	30 828
Contractuels	208 084	217 718	206 440
Cotisations	6 184	9 865	7 735
Créances irrécouvrables	-	3 891	5 457
Déplacements	34 518	30 234	30 827
Formation	8 143	5 874	6 673
Frais bancaires et intérêts	21 236	23 655	18 736
Frais de réunions	8 406	6 500	5 550
Frais et fournitures de bureau	37 224	22 278	26 804
Frais informatiques	77 163	80 061	97 065
Frais professionnels	44 185	60 249	98 668
Locations d'équipements	52 777	54 956	27 444
Nourriture et boissons	60 818	72 880	85 406
Publicité et promotion	112 231	119 930	123 451
Réparations et entretien	204 219	184 673	181 568
Salaires et avantages sociaux	1 171 713	1 184 167	1 188 248
Services publics	134 003	120 423	153 081
Services techniques	91 422	89 356	78 366
Téléphone et Internet	15 621	15 897	15 475
	2 395 324	2 407 495	2 456 737
Excédent (déficit) de l'exercice	-	3 062	(107 556)
Excédent cumulé, au début de l'exercice		203 890	311 446
Excédent cumulé, à la fin de l'exercice		206 952	203 890

Les notes complémentaires font partie intégrante de ces états financiers.

CENTRE CULTUREL FRANCO-MANITOBAIN
État de la variation des actifs financiers nets (de la dette nette)

Pour l'exercice terminé le 31 mars	2025	2025	2024
	Prévu	Réel	Réel
	\$	\$	\$
Excédent (déficit) de l'exercice	-	3 062	(107 556)
Variation des immobilisations corporelles			
Acquisitions	-	(33 573)	(127 586)
Amortissement	-	51 589	56 704
Variation nette de immobilisations corporelles	-	18 016	(70 882)
Variation des autres actifs non financiers			
Variation des charges payées d'avance	-	6 523	(7 380)
Variation des stocks	-	(813)	(1 328)
Variation nette des autres actifs non financiers	-	5 710	(8 708)
Augmentation (diminution) nette des actifs financiers	-	26 788	(187 146)
Actifs financiers nets (dette nette), au début de l'exercice	-	(148 649)	38 497
Actifs financiers nets (dette nette), à la fin de l'exercice	-	(121 861)	(148 649)

Les notes complémentaires font partie intégrante de ces états financiers.

CENTRE CULTUREL FRANCO-MANITOBAIN
État des flux de trésorerie

Pour l'exercice terminé le 31 mars	2025	2024
	\$	\$
Activités de fonctionnement		
Excédent (déficit) de l'exercice	3 062	(107 556)
Éléments sans incidence sur les flux de trésorerie		
Amortissement des immobilisations corporelles	51 589	56 704
	<u>54 651</u>	<u>(50 852)</u>
Variation nette des actifs et passifs reliés aux activités de fonctionnement		
Débiteurs	(496 495)	60 411
Subventions à recevoir	(114)	50 219
Charges payées d'avance	6 523	(7 380)
Stocks	(813)	(1 328)
Créditeurs et frais courus	370 170	(26 836)
Produits reportés	119 892	88 271
Dépôts pour loyers et dommages	(76)	4 280
	<u>53 738</u>	<u>116 785</u>
Activités de placements et de financement	<u>-</u>	<u>-</u>
Activités d'immobilisations		
Acquisitions d'immobilisations corporelles	(33 573)	(127 586)
Augmentation (diminution) nette de la trésorerie et équivalents de trésorerie au cours de l'exercice	20 165	(10 801)
Trésorerie et équivalents de trésorerie, au début de l'exercice	<u>69 793</u>	<u>80 594</u>
Trésorerie et équivalents de trésorerie, à la fin de l'exercice	<u>89 958</u>	<u>69 793</u>

Les notes complémentaires font partie intégrante de ces états financiers.

CENTRE CULTUREL FRANCO-MANITOBAIN

Notes complémentaires aux états financiers

Pour l'exercice terminé le 31 mars 2025

1. Organisation

Le Centre culturel franco-manitobain (« CCFM ») a pour mandat:

- a) d'offrir, de promouvoir et de parrainer à l'intention de l'ensemble de la population du Manitoba des activités culturelles et artistiques se déroulant en français;
- b) de gérer et d'aménager, en vue de la réalisation des objectifs indiqués à l'alinéa a), les bâtiments et les biens situés à l'intérieur des limites relevant de sa compétence en vertu de l'article 19.

Le CCFM a été constitué en corporation en vertu du chapitre C45 des lois de la Province du Manitoba.

Le CCFM a cessé de contrôler Les Amis du CCFM Inc. car la majorité des membres du conseil d'administration de cette entité ne siège pas au conseil d'administration du CCFM.

Le CCFM dépend de subventions de la Province du Manitoba et du Gouvernement du Canada pour poursuivre son exploitation.

2. Résumé des principales méthodes comptables

a) Référentiel comptable

Les états financiers ont été préparés conformément aux Normes comptables canadiennes pour le secteur public publiées par le Conseil sur la comptabilité dans le secteur public.

b) Utilisation d'estimations

Pour la préparation d'états financiers conformément aux Normes comptables canadiennes pour le secteur public, la direction doit s'appuyer sur des estimations et des hypothèses qui influent sur les montants inscrits d'actifs et de passif à la date des états financiers, ainsi que sur les montants déclarés de produits et de charges pendant la période visée. Les résultats réels peuvent différer des meilleures estimations faites par la direction au fur et à mesure qu'elle dispose de renseignements supplémentaires.

CENTRE CULTUREL FRANCO-MANITOBAIN
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204.233.8972

