

ANNUAL REPORT

Centre culturel franco-manitobain

YEAR 2022 - 2023



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MESSAGE FROM THE CHAIR OF THE BOARD

On behalf of the Board of Directors, I am pleased to present the 2022-2023 Annual Report of the Centre culturel franco-manitobain.

After two years of pandemic, during which in-person cultural and artistic events had to be cancelled, suspended or recreated virtually, we are delighted to see the Centre's live activities resume. It's clear that the lack of on-site programming has been difficult, especially for a minority-language community that needs opportunities to come together and keep its culture and identity alive. It was good to be able to gather at the Patio 340 for the past year and enjoy programming offered by the Centre and many partners. The Francophone community needed it so much. We would also like to thank the Province of Manitoba and the Government of Canada for their extraordinary financial support in mitigating the losses incurred and helping with the recovery.

The year 2022-2023 was therefore a year where activities resumed, but also a year of renewal. In view of the 50th anniversary of the Centre's opening, which will be celebrated in 2024, the Board of Directors is looking to ensure that the CCFM remains modern and dynamic, and meets the needs of the community for the next 50 years. With the support and collaboration of the Province of Manitoba, we have embarked on a sustainability study to guide the Centre's renewal, ensure a sustainable financial situation, address the management and maintenance of the aging building, and secure the resources to make the necessary changes to meet our dual mandate of operating the buildings at 340 Provencher and providing Francophone arts and cultural programming for our entire community.

We're working to position the Centre as a year-round creative hub, destination of choice and gateway to Manitoba's Francophonie. To this end, plans are advancing for the first phase, which includes the development of the Atrium de la francophonie. This project will not only be a physical refresh of the building's façade, but will also create a new, welcoming and dynamic place for people to discover our culture, reflecting our modern, vibrant and proud Francophonie. The work continues.

I thank Manitoba's Minister of Sport, Culture and Heritage for his confidence in assigning me the role of Chair for the next three years. On behalf of the Board of Directors, I would like to thank our funders, the Province of Manitoba and the Government of Canada for their support. We would also like to thank our many partners, resident groups, community organizations and consumers for their support and active participation. Finally, a special acknowledgement to our CEO Ginette Lavack for her leadership, and to all the members of her team for their creativity and dedication to the Centre. We look forward to celebrating 50 years in 2024 and paving the way for the next 50.

Michelle Gervais



MESSAGE FROM THE CHIEF EXECUTIVE OFFICER

Dear friends and partners,

It is with great pride and a profound sense of accomplishment that we present the Centre culturel franco-manitobain's annual report for the period 2022-2023. This year has been marked by many successes and remarkable achievements, thanks to the unwavering commitment of our dedicated team, Board of Directors, and the invaluable support of our funders and community partners.

I'm delighted to report that our second summer season at the Patio 340 was a resounding success. With constantly evolving programming, we were able to offer an immersive and diverse cultural experience to our audience. Shows, concerts and special events created a vibrant and festive atmosphere, where Francophones and Francophiles could gather and celebrate our rich culture. The Centre is extremely grateful to Canadian Heritage and the Winnipeg Foundation for their generous funding, which enabled us to build a brand-new outdoor stage in the fall that will open for our third season in 2023. This superior infrastructure gives us the means to present large-scale outdoor shows and attract ever-growing audiences. We are honoured to be able to offer our community an exceptional cultural gathering space.

I'm also happy to report that we've succeeded in bringing this summer programming inside the CCFM from October to March. Salle Antoine-Gaborieau has been refurbished to reflect the warm ambience of the outdoor patio, enabling us to offer our audiences a year-round artistic and cultural experience, while preserving our commitment to artistic quality and diversity.

Still on the subject of innovative programming, the CCFM, in collaboration with Théâtre Cercle Molière (TCM), presented HYPERART, a new unifying event under the artistic direction of Franco-Manitoban artist Rayannah. As part of Nuit Blanche and Culture Days, the evening gave members of the public free access to interact and explore a daring multidisciplinary artistic journey in a self-guided way. We were thrilled to work with nine organizations and over 35 diverse artists who pushed the boundaries of art in a spirit of collaboration and inclusion. Our entire site welcomed more than 3,000 people over the course of the event – a superb first that we look forward to growing next year.

The return of in-person events has not only been seen and felt in the Centre's programming, but also in our facility rentals. We're delighted to see that we're getting closer to our pre-pandemic numbers. Indeed, compared to last year, there was a 163% increase in the number of people attending third-party events, a 35% increase in the number of calendar days with bookings, a 64% increase in the total number of customers.

The year was also marked by significant growth in our team. We were delighted to welcome three new members: a second programming coordinator, a communications officer and an executive assistant. Their passion and dedication have strengthened our ability to offer quality events and programs to our community.

Finally, I would like to express my sincere gratitude to the Minister of Sport, Culture, and Heritage, Andrew Smith, and his predecessor, Minister Cathy Cox, as well as Deputy Minister Jeff Hnatiuk and the administration of the Department of Major Agencies and Program Support for their financial support and collaboration. In addition to emergency financial support in 2021-2022, the province funded our sustainability study this year with the aim of ensuring the long-term viability of the Center. Thanks also to the Minister of Francophone Affairs, Rochelle Squires, as well as Teresa Collins and the entire team at the Francophone Affairs Secretariat for their support. I also want to thank the federal government, particularly the Canada Council for the Arts and Canadian Heritage, and all our contacts in this department for their crucial support in achieving our mission and realizing our projects. Their confidence in our vision and work inspires us to continue to grow and innovate. We have many funding partners, and we sincerely thank them all. Furthermore, a huge thank you to all our resident groups and community partners. We are fortunate to have you supporting and working alongside us to bring these beautiful innovative projects to fruition.

I'd also like to extend my warmest thanks to the entire CCFM team for their immense dedication and hard work. Your passion, creativity and unwavering commitment are the driving forces behind our success. Together, we have achieved extraordinary things and contributed to the development of Francophone culture in our community.

I would also like to take this opportunity to sincerely thank the members of the Board of Directors for their insight, wisdom and ongoing support, which helped me and the team to get through this difficult period and ensure that we continue to fulfill our mandate to you, our community. Finally, hats off to all the artists and creators who have shared their talents and treasures with us, and to all of you, our participants, audiences, friends and allies, who support our Centre with your presence and your enjoyment of art and culture.

Ginette Lavack



A Brief Overview of the CCFM...

Since 1974, the CCFM has played an essential role as a platform for the development of Manitoba's Francophone community. It provides a welcoming space for all forms of cultural and artistic activities conducted in the French language.

VISION

A catalyst for artistic vitality, the CCFM embodies innovation, dynamism and hospitality. As such, it is a meeting place "par excellence" for a modern, diversified Francophonie that is resolutely connected to its culture.

The innovative nature of the CCFM sets it apart, offering original and creative cultural activities and initiatives. It positions itself as a trendsetter in the promotion of new forms of artistic expression, both locally and nationally. Thanks to this approach, the CCFM attracts the interest and enthusiasm of a public eager for unique discoveries and experiences.



Entrée du CCFM

The dynamism of the CCFM lies in its ability to create an environment conducive to artistic and cultural development. It fosters exchanges, collaborations and synergies between artists and audiences. By encouraging creativity and artistic expression, the CCFM nurtures a vibrant and stimulating atmosphere where everyone can feel inspired and valued.

A warm atmosphere reigns at the CCFM, where diversity is celebrated and inclusion is at the heart of every interaction. It brings together a modern, multi-faceted Francophonie, where different communities come together to share and celebrate their cultural heritage. Whether it's events, shows, exhibitions or workshops, the CCFM offers opportunities where everyone can feel at home and contribute to the cultural richness of the French-speaking world.

In short, the CCFM is much more than just a cultural venue. It's a reflection of a living, evolving Francophonie that values innovation, vigour and inclusion. By positioning itself as an essential meeting place, the CCFM inspires, brings together and enriches the French-speaking community and beyond.

MANDATE

As an agency of the Provincial Crown, the CCFM's mandate is to present, promote and sponsor cultural and artistic activities in the French language for all Manitobans.

The CCFM plays an essential role as a promoter and facilitator of Francophone culture in Manitoba. Its main objective is to ensure that French-language cultural and artistic activities are accessible to all residents of the province, whether they are Francophones, Francophiles or simply interested in the French-speaking world. By organizing and supporting a variety of cultural events, the Centre contributes to the preservation, promotion and celebration of the French language and culture.

In addition to its cultural role, the CCFM is responsible for managing and developing the buildings and property under its jurisdiction. It strives to maintain quality facilities, adapted to the needs of the Francophone community and the activities that take place there. This efficient management enables us to offer appropriate spaces that are conducive to meetings, shows, exhibitions and other cultural events.

The CCFM is committed to fulfilling its mandate with professionalism and dedication, fostering the development and promoting Francophone arts and culture throughout Manitoba.

A CULTURAL CAMPUS

The CCFM is at the heart of the cultural vitality of Manitoba's Francophonie, bringing together three essential buildings and housing 12 dynamic groups. Together, they cater to audiences of all ages and from all walks of life, creating a veritable cultural campus featuring activities in a wide range of cultural and heritage disciplines.

The three CCFM buildings are emblematic places, conducive to creativity and cultural exchange. They provide a space for expression and exploration for French-speaking artists and creators, while offering a warm welcome to the public. These buildings are true crossroads of Francophone culture, where influences, ideas and talents meet.

In addition, the 12 dynamic groups based at the CCFM add incomparable richness and diversity to this cultural space. Each of these groups brings its own expertise and passion in a variety of fields, including visual arts, music, theater, dance, literature, youth and more. Together, they weave a dynamic and collaborative network, enabling us to offer a rich and varied program to suit all tastes and interests.

The CCFM cultural campus is designed to be inclusive and accessible to everyone. It brings together a diverse community, fostering intergenerational and intercultural exchanges. The activities that take place here reflect the multiplicity of artistic and heritage expressions, offering opportunities for discovery, learning and fulfillment for everyone. In short, the CCFM is a dynamic place where Francophone arts, culture and heritage meet. With its three emblematic buildings and 12 passionate groups, it offers a rich, open and diversified cultural environment, where creative and inspiring activities take place in a multitude of disciplines.

340 PROVENCHER | RESIDENTS GROUPS

The CCFM is home to a variety of resident arts and cultural groups that play a vital role in the province's Francophone life. These include le 100 NONS, the Éditions du Blé publishing house, Envol 91 FM community radio, the Chorale des Intrépides choir, the Alliance chorale du Manitoba, the Conseil jeunesse provincial, the Union Nationale Française and Freeze Frame Manitoba. Through the CCFM, one can also get to the Centre du patrimoine, the offices of the Union nationale métisse Saint-Joseph du Manitoba, the Stella's au CCFM restaurant and the Théâtre Cercle Molière theatre company.

Each resident group makes its own unique contribution to the Francophone cultural scene. Le 100 NONS supports and promotes the region's Francophone musicians, while Éditions du Blé publishes and distributes French-language literary works. Envol 91 FM radio provides a platform for Francophone voices and talent, while the Chorale des Intrépides and the Alliance chorale du Manitoba enable singing enthusiasts to express themselves and come together in a choral context. The Conseil jeunesse provincial encourages the mobilization of young Francophones and promotes their active participation in the community. The Union Nationale Française and Freeze Frame Manitoba promote Francophone arts and culture through film and other initiatives.

In addition to these resident groups, the CCFM is also home to institutions and services that enrich the cultural experience. The Centre du patrimoine preserves and shares the province's rich Francophone heritage, while the Union nationale métisse Saint-Joseph du Manitoba plays an important role in promoting and preserving Métis culture. The Stella's au CCFM restaurant offers a convivial space where people can enjoy delicious cuisine while taking in the cultural ambience of the Centre. Finally, the Théâtre Cercle Molière, a professional French-language theatre company, offers productions based around the stage and Francophone culture to build a strong, creative, open and connected community.

By bringing together these resident groups, institutions and services within its facilities, the CCFM creates a diverse and lively cultural environment. It becomes a dynamic crossroads for talent, ideas and artistic expression, enabling the Francophone community to flourish and come together around its language and culture.



Théâtre Cercle Molière



Théâtre Cercle Molière

PROGRAMMING



HYPERART

The 2022-2023 season marked a significant turning point for the CCFM's programming, as it was able to fully get back into gear after the difficult period of the health crisis. This season saw a significant increase in the range of artistic and cultural events offered by the CCFM.

Thanks to the eased health restrictions and the implementation of appropriate security measures, the CCFM was once again able to host in-person events, offering the public an immersive and enriching experience. Shows, concerts, exhibitions, workshops and other cultural activities brought the CCFM's spaces to life, creating a vibrant and stimulating atmosphere.

The diversity of the programming was also a highlight of the season. The CCFM succeeded in presenting a multitude of artistic disciplines, from theatre to dance, music to visual arts, literature to digital arts, and much more besides. This variety made it possible to reach a wide audience, offering opportunities for exploration and discovery for all tastes and sensibilities.

The increase in programming demonstrates the CCFM's commitment to supporting and promoting Francophone artistic creation. By giving a voice to local artists and welcoming nationally and internationally renowned artists, the CCFM has contributed to the vitality of Manitoba's Francophone cultural scene. This season was also an opportunity for the CCFM to strengthen its ties with the community, by encouraging the active participation of the public in various activities.

The year 2022-2023 was also remarkable in terms of attendance: more than 73,000 people passed through the doors of the CCFM, including more than 35,000 who participated in an activity offered by the CCFM. These figures testify to the appeal and enthusiasm generated by the varied, high-quality programming offered by the CCFM.

Over the course of the year, the CCFM offered an impressive total of 103 events and 354 performances, encompassing a wide range of artistic and cultural disciplines. It should be noted that this year, the CCFM has adopted a different accounting methodology to previous years, which explains the apparently lower number of events. However, it is essential to take into account the number of performances, which is considerable. Using the same methodology as last year, we would have had 61 events.

What's more, a remarkable 59% of these events were collaborations. The CCFM has established fruitful partnerships with various local and international institutions and organizations, as well as with artists from all over the world, to create rich and diverse programming. These collaborations have made it possible to present unique projects, fusing different forms of artistic and cultural expression.

The active participation of these thousands of people testifies to the importance and relevance of the role played by the CCFM as a place where people can meet, discover and develop Francophone culture. These figures reflect the positive impact of the CCFM on the cultural life of the community, offering enriching and memorable experiences for a wide audience

THE NUMBERS

- 35,000 people took part in a CCFM event | + 25%
- 103 events organized by the CCFM or in collaboration with the CCFM | + 68%
- 42 events organized solely by the CCFM
- 61 collaborative events | 59%

ESTABLISHED PROGRAMS

Mardi Jazz

The CCFM is a mainstay of Winnipeg's jazz scene thanks to its flagship "Mardi Jazz" program, created in 1986. In 2022-2023, this bi-monthly concert series delighted music lovers with lively performances featuring exciting artists. These highly talented musicians perform their own compositions and also draw on the vast jazz repertoire to offer audiences an experience rich in diversity.

This year marked the 37th edition of this jazz concert series, offering an immersive and captivating experience. Over the course of the season, 13 concerts were staged, attracting enthusiastic and large audiences, with a total of 555 people in attendance. This is a testament to the public's enthusiasm and attachment to this key event on Winnipeg's cultural scene.

In keeping with its tradition of showcasing the best talent on the local jazz scene, the CCFM was privileged to welcome more than 15 artists throughout the season, who gave inspired performances, captivating audiences with their virtuosity and passion for jazz. Audiences were able to discover new talent and rediscover jazz classics revisited with creativity and originality.



The return of Mardi Jazz in person was a real success, allowing music lovers to take full advantage of the warm atmosphere and infectious energy of the artists. The CCFM will continue to support and promote jazz culture in Winnipeg, offering a unique platform where local musicians can shine and audiences can experience unforgettable musical moments.







Coup de cœur francophone

Founded in Montréal in 1987, Coup de cœur francophone is much more than just a music festival. It is a celebration dedicated to the discovery and promotion of song in all its artistic forms. Every year in November, this major event brings together renowned artists from the national and international scenes to offer audiences unforgettable performances. But that's not all: Coup de cœur francophone extends far beyond Montréal, with performances organized in nearly 45 Canadian cities, including Winnipeg.

The festival puts a special emphasis on emerging, daring and creative talent, providing a platform for promising and innovative Francophone music artists. For this year's festival, Coup de cœur francophone has put together an exceptional program featuring three major shows by six talented artists.

The first show brought together Alpha Toshineza and Yao, two artists who stand out for their originality and artistic sensibility. Their music is a bold blend of sounds and styles, creating a unique experience for the audience.

The second show featured two powerful women's voices, Andrina Turenne and Jocelyne Baribeau. Their spellbinding performances and profound lyrics captivated the audience, delivering an intense emotional experience.



Finally, the third show featured a musical encounter between Vincent Vallières and Flora Luna. These two artists brought their distinctive musical universes and charismatic stage presence to deliver a show bursting with colour and energy.

With its carefully selected shows, the festival offered an immersive and exciting experience, thrilling audiences to the rhythm of contemporary French-language music. Whether you're a music lover or simply curious about discovering new talent, every year Coup de cœur francophone is a not-to-be-missed event that celebrates creativity and artistic expression in all its forms.

A Lot of Night Music

The CCFM, in partnership with The Village Conservatory, has launched the second season of A Lot of Night Music. This monthly event is an "open mic" dedicated to musical theatre, offering an open platform to local talent. Every first Tuesday of the month, artists get together to share their passion for music and the stage.

The 2022-2023 season was a real success, with eight memorable evenings. Each one welcomed around ten artists who performed on stage, creating a vibrant and magical atmosphere. Whether they were first-timers or seasoned performers, they all had the opportunity to captivate the audience with their talent and creativity.

Each performance was unique. Some chose to present original compositions, while others preferred to perform famous songs from well-known musicals. The audience was transported into imaginary worlds and moved by the artists' passionate performances.





A Lot of Night Music has become a not-to-be-missed event for fans of musicals and music in general. The event provides an incredible platform for showcasing local talent and encouraging creativity in the field of musical theatre. The open stage allows artists to hone their craft and connect with a passionate and receptive audience.

The partnership between the CCFM and The Village Conservatory was essential to the success of this event. Together, they have created a welcoming and inspiring space, conducive to artistic expression and the discovery of new talent. This second season of A Lot of Night Music was a real triumph, and those who took part are looking forward to the next edition of these exceptional evenings.

Just(e) Slam! A hybrid multilingual evening



The Just(e) Slam program, developed in collaboration with the Alliance Française du Manitoba, is an ambitious initiative aimed at bringing together a community of slam poets of all languages within the province of Manitoba.

Initially created in an online format, the slam evenings were a huge success, bringing together more than 80 poets who passionately shared their words and emotions in a variety of languages including French, Spanish, Uzbek, English and many more. In all, seven performances were organized, giving the poets the opportunity to express themselves and exchange ideas with an enthusiastic audience.

What makes the Just(e) Slam program unique is its openness to all the world's languages. By encouraging linguistic diversity, the CCFM and the Alliance Française have succeeded in creating a space for expression and sharing where poets can connect across language barriers. The slam evenings were an opportunity to discover a variety of poetic voices, reflecting the cultural richness of the province of Manitoba.

Thanks to the digital aspect of the event, participants were able to join in the evenings from anywhere in the world. This accessibility helped to expand the community of slam poets and encourage intercultural exchanges. The poets were able to share their creations with people from different parts of the world, creating a genuine space for dialogue and mutual understanding.

NEW PROGRAMS

Écho Franco : CCFM and le 100 NONS support Francophone artists in Manitoba

Spectacle Lancement



The CCFM, in collaboration with le 100 NONS, recently launched an innovative project: Écho Franco. This partnership aims to showcase Francophone artists on the Manitoba music scene, while supporting artistic creation and professional development for artists.

Thanks to this program, three promising projects have come to fruition. The first was the launch of the DC Sound System video game, created by artist JWÈT. This video game offers an immersive musical experience and showcases the artist's creative talent. It represents a unique platform for artistic expression and the exploration of new horizons.

The second project was the launch of artist Simon Boily's EP, entitled "Le poète solitaire." The EP tackles powerful themes such as existentialism, climate change, isolation and other profound reflections. Simon Boily's songs, navigating the winding river of his thoughts, offer a captivating and introspective musical experience.

Finally, the third project was the album launch of artist Hélène Perreault, who performed the songs she wrote and recorded during the pandemic. This performance gave Hélène Perreault the opportunity to connect with her audience and showcase her creations.

This partnership between the CCFM and le 100 NONS has made it possible to support Francophone artists from Manitoba, to showcase them and to foster their artistic development. Écho Franco provides a platform for artistic creation and expression, while promoting learning and professional development for artists.



New series of events

In the fall, the CCFM's Patio 340 moved indoors, to Salle Antoine-Gaborieau, to provide an exceptional setting for several series of captivating events from October to April. Among them, the Blues evenings were a real success, with three dates featuring talented artists. Audiences were receptive and passionate, ready to be transported by the bewitching rhythms of the blues.

At the same time, the retro evenings also drew attention, offering four dates imbued with a nostalgic atmosphere. Attendees were immersed in an atmosphere reminiscent of bygone eras, while the artists captivated audiences with their reinterpretations of timeless classics. The evening was filled with festive energy and a joyous atmosphere.



DJ Osani



DJ 233-ALLÔ

To add a touch of diversity and conviviality, the Francofeels Jeux & DJ evenings were organized every Thursday. These Francophone dance evenings featured Manitoba DJs such as DJ 233-Allô, The Kaptain, Osani and DJ Q. Participants enjoyed a variety of upbeat musical styles, creating an atmosphere of celebration and sharing.

These series of events organized by the CCFM have helped to energize the Patio 340 by offering a diverse and entertaining program. The Blues evenings enchanted music lovers, the retro evenings offered a temporal escapade and the Francofeels Jeux & DJ evenings were a real meeting point for people with a passion for dance. All in all, these events helped to strengthen the cultural and artistic fabric of the region, offering memorable experiences to an enthusiastic audience.

Exceptional concerts at the indoor Patio 340



GAB BOUCHARD



In the brand-new indoor Patio 340, the CCFM had the privilege of presenting two exceptional concerts this year, featuring renowned national and international artists. These musical events were a real success, captivating audiences and celebrating musical diversity.

To mark the opening of the indoor Patio 340, the spotlight was on the outstanding talent of Gab Bouchard, an artist much appreciated by the Canadian public. His stage presence was a true demonstration of his artistic genius, with a captivating performance that drew enthusiastic applause from all present. Gab Bouchard created a unique atmosphere, skilfully blending his voice with rich and varied musical sounds.

Afterwards, the indoor Patio 340 had the immense pleasure of welcoming Trio SR9, an internationally renowned group from France. Their reputation is well established, and their concert at the CCFM was an exceptional experience. The members of Trio SR9 dazzled the audience with their virtuosity, boundless energy and infectious passion for music. Their performance transported people into a unique musical universe, combining creativity, technique and artistic sensitivity.

These two concerts offered unique musical experiences, highlighting the diversity of genres and artistic talents presented by the CCFM. The indoor Patio 340 has established itself as a platform for musical performances, creating unforgettable memories. These events have also strengthened the CCFM's position as a key venue for music lovers, offering varied, high-quality programming.













LOCAL COMEDY

The Ligue d'improvisation du Manitoba

Improvisation and comedy have always been captivating art forms, and this year they continued to draw crowds to the Centre. The Ligue d'improvisation du Manitoba (LIM) was an outstanding success, underlining its status as a strong and dynamic program at the CCFM.

The LIM season included 26 improvisation matches, which attracted a total audience of 1,933. Each match was an opportunity for the improv artists to pit themselves against each other in spontaneous situations, creating hilarious and unexpected scenes that entertained and amazed the audience.

In addition, the commitment of over 35 volunteers, who made up the teams and support staff, was essential in ensuring that the matches ran smoothly and created a warm and friendly atmosphere. Their dedication and support contributed to a positive audience experience and reinforced the image of the LIM as a not-to-be-missed event at the CCFM.

The fact that the LIM attracted a total of 1,933 people this year also demonstrates the public's interest and enthusiasm for this type of entertainment. Improvisation offers a unique experience, where people witness the spontaneous creation of comic scenes, creating a direct bond between the performers and the audience.

This success is the result of the talent and commitment of the volunteers and the undeniable appeal of improvisation and comedy to the public. The LIM continues to consolidate its reputation as one of the CCFM's flagship programs, offering unforgettable moments of laughter and entertainment.







"Le Rire Zone"



Created in 2017 by Martin Bruyère and Micheline Marchildon, Le Rire Zone offers a fantastic opportunity for comedians from the region to perform on stage in front of an audience. This year, Le Rire Zone offered three different shows, highlighting the diversity and talent of the artists who took part.

The October and March shows were a great success, with two performances each. Audiences turned out in force for these evenings, which were sold out each time, and were an opportunity for the comedians to take to the stage, present their stand-up routines and entertain the public with their original comic performances.

The February show, meanwhile, was rather special, as it was organized as part of the Festival du Voyageur. This event provided a platform for the artists to share their comedy with a large and enthusiastic audience. Although this show only had one performance, it was a great success and was much appreciated by the audience.

In total, these three shows enabled 15 artists to take to the stage and share their talent with over 250 people. Le Rire Zone played an important role in promoting local artists and bringing comedy to a wider audience. Thanks to this initiative, a wealth of talent has been discovered and appreciated, helping the local comedy scene to flourish.

Open-Mic HaHaHa

This year we had the pleasure of presenting the Open Mic Hahaha evenings in collaboration with Le Rire Zone. These evenings dedicated to comedy were a real success, revealing new talent and generating plenty of laughs. Held every month, the six bilingual evenings opened their doors to anyone who wanted to try their hand at stand-up comedy.

The warm and friendly atmosphere of the indoor Patio 340 welcomed artists of all levels of experience, offering them a stage to express themselves freely and choose the length of their performance according to their preference. The Open Mic Hahaha evenings gave everyone a chance to test their comedic talents and assert themselves in front of a receptive and sympathetic audience.

To add a touch of expertise and help with hosting the evenings, we were delighted to welcome comedians already well known in the local community. Martin Bruyère, Yvan Lécuyer, Barney Morin and Michel Roy took the reins as hosts, bringing their experience and energy to create an atmosphere that was both professional and entertaining.

The Open Mic Hahaha evenings were enthusiastically received by the public and the participants. They enabled new performers to make a name for themselves and develop their skills on stage. The evenings have also encouraged meetings and exchanges between artists on the local comedy scene, creating a community of stand-up comedians.



Prends-soin 2022: new projet

Prends-soin 2022 was an innovative creative project that resulted in an exceptional comedy show. The show featured sketches and songs highlighting key events in the cultural, social and political life of Manitoba's local Francophone community.

An authentic reflection of our dynamic community, the show successfully made audiences laugh, think and enjoy themselves. On stage, we were privileged to have renowned artists and stand-up comedians such as Martin Bruyère, Michel Roy, Yan Dallaire, Micheline Marchildon, Yvan Lécuyer, Marie-Ève Laflèche, Janique Freynet-Gagné, Papa G, Caroline Touchette, Stéphane Grégoire, Pierre Freynet, Justin Lacroix, Alex Coates, Brennan Saul, Nathanaël Wsiaki and many more.

These exceptional talents captivated the audience with their dazzling performances and their ability to tackle relevant and topical subjects with humour and sensitivity. The Prends soin 2022 show was a celebration of Francophone identity, showcasing the diverse talents of the local comedy scene.



NATIONAL PROGRAMMING

"Juste pour rire" Gala, part of Rendez-vous de la francophonie

The CCFM once again hosted the "Juste pour rire" (Just for Laughs) Gala as part of the Rendez-vous de la francophonie. The comedy show attracted 146 people who were able to attend in person. Performers included Luc Leblanc, Anthony Remillard, Jessica Chartrand, Michel Roy and Mario Jean.

The Just for Laughs gala was a memorable evening of laughter and entertainment. The artists delighted the audience with their hilarious performances and unique sense of humour. It was the perfect opportunity to celebrate la Francophonie and showcase local comedic talent.

The CCFM was proud to play a role in presenting the show, which brought together talented artists and an enthusiastic audience. The "Juste pour rire" Gala once again confirmed its place as a major event on Manitoba's Francophone cultural calendar.





« Fuck off » par Maxim Martin

Every year, the CCFM has the pleasure of hosting a major national comedy show. And this year was no exception, as we were honoured to welcome Maxim Martin with his show entitled "Fuck off." Maxim Martin, a nationally renowned comedian, put on an exceptional performance that captivated the audience. His unique style of blending straightforward humour, scathing observations and hilarious anecdotes provoked endless bursts of laughter.

Maxim Martin's show "Fuck off" was a real success, attracting a large audience eager for laughter and entertainment. His stage presence was marked by his contagious energy and his undeniable talent for making audiences laugh.

VISUAL ARTS

The Gallery

In 2022-2023, the CCFM Galerie hosted five outstanding exhibitions, attracting a total of 433 people during the various openings. We further estimate that approximately 10,000 people visited the gallery during this season to view and enjoy these exhibitions. Each of these exhibitions offered a unique and exciting experience for art lovers and the general public. They showcased artistic diversity and provoked wonder and reflection.

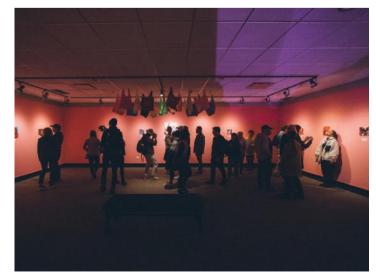
The first exhibition, entitled *Tribute to Dave Maddocks*, was a homage to this talented artist. This retrospective presented a carefully chosen selection of works representative of his unique artistic career. Members of the public had the opportunity to discover the evolution of his style, his exploration of different techniques and his distinctive artistic vision. The exhibition highlighted Dave Maddocks' impact on the local art scene, as well as his contribution to enriching the visual culture of the French-speaking community.

The second exhibition, entitled *Silicon(n)e*, offered visitors a deep dive into Caro Laflamme's artistic universe. Through three interconnected but distinct collections, the artist explored different dimensions of her creativity and invited people to share an introspective and immersive artistic experience. At the heart of the exhibition were Caro Laflamme's self-portraits. The exhibition also featured abstraction and minimalist sculpture. What made *Silicon(n)e* unique was the way in which the artist drew inspiration from everyday life to create her works. This conceptual approach invited the public to reflect on consumer society and rethink the value we place on material things.

The third exhibition, entitled *My Africa*, was a celebration of cultural and artistic richness. Artists Marie Rosette Mikulu and Ori Ochoga created an inspiring visual environment, highlighting the essential role of the loincloth in the fashion industry. Through their unique creations, the artists demonstrated how the loincloth can transcend borders and become a symbol of style, beauty and luxury. The public was taken on a visual journey through the vibrant patterns, vibrant colours and varied textures of the African loincloth. The *My Africa* exhibition also highlighted Africa's cultural diversity, showcasing designs and inspirations from different parts of the continent.

The fourth exhibition of the season, the 104th Annual Exhibition and Competition, was a unique opportunity for the CCFM to welcome the prestigious Winnipeg Sketch Club to its art gallery for the first time. This annual event, which has been running since 1916, presented a remarkable diversity of artistic subjects, ranging from nudes to landscapes to abstract compositions and much more. The exhibition provided an opportunity for members of the Winnipeg Sketch Club to share their exceptional works with the public, who were able to discover and appreciate the creativity, talent and artistic mastery displayed in each piece on display.

The CCFM Gallery opened its fifth exhibition with a presentation called *Exploration*. The event showcased five exceptionally talented emerging artists. The public was able to discover their fascinating works and explore the different artistic expressions present in our community. Each artist brought their own unique vision, sensibility and style to the table, creating an exhibition of great diversity and remarkable depth. The event showcased the vibrant creativity of our local arts community. The exhibition also reinforced the support and visibility given to emerging artists, providing them with a platform to showcase their work to the wider public. It was a valuable opportunity for them to connect with art enthusiasts and become an integral part of the local art scene.



VISUAL ARTS

Art workshops



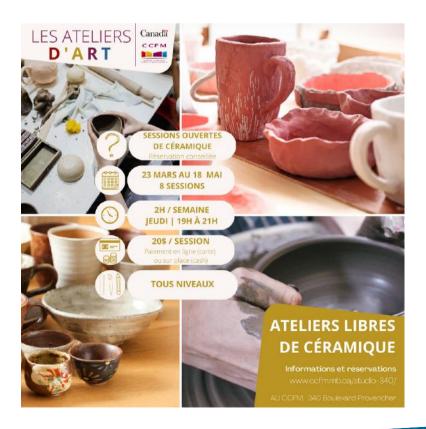
During the 2022-2023 season, the CCFM successfully launched the second edition of its art workshops, offering the community a unique opportunity to explore and learn about the arts in different forms. Over the course of three separate sessions, held in spring, autumn and winter, we offered a wide range of exciting artistic disciplines.

We welcomed a total of 51 people in six workshops. Each was led by talented and experienced artists who enthusiastically shared their passion. These workshops were special moments for the participants, allowing them to explore their creativity, learn new techniques and develop their artistic skills. The exchanges between participants and artists created an atmosphere of inspiration and artistic fulfilment.

The CCFM's art workshops truly strengthened the link between the community and art, offering an inclusive space where everyone could express themselves and discover the pleasure of creating art.

Open ceramic workshops : a new project

This year, the Centre launched a new project called "Ateliers libres de céramique" (Open ceramics workshops), in response to the success of our regular ceramics workshops. These stand-alone workshops, which run over eight sessions, were a tremendous success, with each session selling out. The workshops offered participants a dedicated space where they could awaken their creativity and explore ceramic techniques at their own pace, without an instructor present. It was a unique opportunity for participants to immerse themselves in the art of ceramics and let their imaginations run wild.



DANCE

Dance school

The CCFM Dance School offers dynamic dance classes in French for all ages, every week from September to May. We offer classes for beginner, intermediate and advanced students, comprising 17 different classes in five disciplines: jazz, hip-hop, ballet, jig and modern dance. In 2022-2023, the dance school welcomed 78 students thanks to our wide choice of classes. Although the end-of-year show would normally be reported in the next financial year (2023-2024), we would like to present these figures in our annual report to better represent the Dance School as a whole. This year's show took place on May 20 in the form of two 45-minute live performances in the Salle Pauline-Boutal, as well as a virtual live broadcast. This eagerly awaited event attracted 322 people to the venue and enabled 7 households to watch the performances live from their homes.

Dance Workshops: a new project



ATELIERS DE DANSE

- PRÉPAREZ-VOUS POUR LE FESTIVAL DU VOYAGEUR!-

Session 1 - 24 janvier : le set carré Session 2 - 31 janvier : la gigue Session 3 - 7 février : les cuillères et la podorythmie

20\$ par session 50\$ pour les 3 sessions Session de 19h30 à 20h30 Professeure: Myriam Leclercq Pour débutant À partir de 18 aps

AU CCFM | 340 Boulevard Provencher
INFORMATIONS ET INSCRIPTIONS : CCFM.MB.CA



In the welcoming setting of the indoor Patio 340, we had the pleasure of organizing three swing workshops in partnership with River City Swing, a salsa workshop and three traditional dance workshops. These events were a great success, attracting an impressive turnout of over 100 people.

The swing workshops were an ideal opportunity for dance enthusiasts to discover and learn the catchy moves of this iconic dance. Thanks to the collaboration of River City Swing, which provided experienced and passionate instructors, participants were able to benefit from high-quality training. The workshops were designed to accommodate people of all levels, from enthusiastic beginners to more experienced dancers looking to perfect their technique.

In addition to these successful swing workshops, we also offered a salsa workshop. This workshop was a unique opportunity for those present to be introduced to this bewitching dance and to familiarize themselves with the movements, steps and style characteristic of salsa. Thanks to the expertise of enthusiastic instructors, participants were able to enjoy an unforgettable experience and develop their dance skills.

Finally, we were delighted to offer three sessions of traditional dance workshops, featuring iconic dances such as the jig, square dance and many others. These sessions offered dance enthusiasts an ideal opportunity to discover and learn the lively movements of these folk dances.

The dance workshops were organized with the aim of bringing the community together and promoting joy and artistic expression through dance. We are thrilled to have been able to bring so many people together, creating a lively and friendly atmosphere at these events.

YOUTH PROGRAMMING

Merry Christmas at Santa's Village!



In 2022, Santa's Village was back on site, much to the delight of our youngest visitors. The Salle Jean-Paul-Aubry was transformed into an enchanted village, where Mrs. Claus, the elves and Santa Claus warmly welcomed the children, offering them a fun and educational experience.

In this unique village, children had the chance to sing, play with the elves, bake magic biscuits with Mrs. Claus, watch a puppet show and, of course, meet Santa himself! It was a memorable experience for a total of 1,044 children aged 2 to 7, from 37 establishments and 11 groups of several CRÉEs, who had the chance to take part in this enchanting show.

A family audience of 588 also had the privilege of attending the show in person, sharing the magic of Christmas with their loved ones. The atmosphere was filled with joy and laughter, creating precious memories for everyone who had the chance to enjoy the experience.

Shows for youth



Each year, the Centre offers a variety of shows for children of all ages. These shows offer kids a unique opportunity to practice the French language in a fun and educational setting, while enjoying exceptional artistic performances. Year after year, we carefully select professional artists whose productions stand out for their pedagogical qualities in order to present shows and activities of the highest quality.

This season, we presented three captivating shows to Francophone and immersion schools in Manitoba and to the general public. As part of the Canada-wide Coup de cœur francophone festival, we hosted a show specially designed for young people by artist Yao.

The second show, *Pomelo*, presented an original artistic blend of contemporary shadow theatre and tabletop puppetry, transporting the audience into an imaginary and poetic world.

Lastly, in partnership with the Alliance Française du Manitoba, we were delighted to present *La forêt ébouriffée* (The Dishevelled Forest), inspired by the book *La forêt de Racine* (Racine's Forest) by Mélusine Thiry. This show enchanted the youngsters by offering them an immersive experience in the heart of a forest full of mysteries.

These shows and activities reflect our commitment to offering youth an enriching and stimulating artistic experience, while enabling them to develop their French language skills.

YOUTH PROGRAMMING

Art workshops for schools

Every year, the CCFM offers a variety of art workshops linked to our exhibitions in the art gallery, for young people of all ages. These workshops are aimed at both French-language and immersion schools. Our aim is to give students of all levels the opportunity to develop their French while having fun and learning more about the arts.

These workshops offer students the chance to let their imaginations run wild while practicing the language outside of school, in a creative and educational environment. Each workshop begins with a guided tour of the exhibition, led by the artist whose work is on display. This visit allows students to discover and explore the works, while receiving explanations and advice from the artist.

After the visit, students take part in an art workshop where they have the opportunity to develop their senses, techniques and creativity. These workshops are led by professional artists, selected by our team for their teaching skills. Year after year, we strive to offer workshops that provide a rich and stimulating artistic experience. In 2022-2023, we offered two exciting workshops. The first workshop was organized as part of the *Silicon(n)e* exhibition by Caro Laflamme, offering students an immersive experience in the artistic world of the exhibition. The second workshop was held as part of the exhibition *My Africa* by Marie-Rosette Mikulu, allowing students to immerse themselves in the richness and diversity of contemporary African art. Finally, the third was organized as part of the Exploration exhibition, featuring the work of five emerging artists.

Summer camps

In the summer of 2022, the CCFM successfully organized the second edition of its French-language art camps for children aged 6 to 18. The camps were set up to offer more activities for young people during the summer. The camps generated a great deal of enthusiasm in the community, particularly among the children, by providing a space in which they could express their imagination and creativity. In all, 46 children had the opportunity to be immersed in the world of the arts. The camps were led by renowned artists such as Daniel Roa and Chloé Carpenter, who shared their expertise and passion with the youngsters. Each camp also focused on a specific theme, adding a playful dimension to the experience. Throughout the five days of activities, the children had the chance to explore various artistic techniques, broadening their creative horizons.

Art workshops for the youth: a new project

The CCFM proposed a successful new project: two art workshops for young people aged 6 to 12. The workshops were held in two seasons: one in the winter and one in the spring. Each workshop consisted of ten sessions, giving the children plenty of opportunity to immerse themselves in the world of art.

To run these workshops, we called on the talented facilitator Daniela Smith-Fernandez. With her expertise and love of art, she was able to engage and inspire the youngsters throughout the sessions.

The main objective of these workshops was to help children develop their artistic skills while stimulating their creativity. Through fun and interactive activities, the youngsters were able to explore different artistic techniques, such as painting, drawing, sculpting and many others. Each workshop was designed to encourage young artists to freely express their imagination. The workshops were a great success, allowing the children to develop their confidence and discover their creative potential. Parents and the community were delighted to see the children's artistic creations on display at a final exhibition.

These workshops have enabled the children to develop their artistic skills while fostering their personal development. They also created a stimulating and inspiring learning space where the youngsters were able to forge links with other young art enthusiasts.

Launch of the season

For the fifth year in a row, the CCFM, Théâtre Cercle Molière and ICI Manitoba successfully organized the "Grande rentrée culturelle" in September 2022. The event, held at 340 Provencher, brought together more than 20 community organizations.

The event was an opportunity to celebrate the diversity of arts and culture. Attendees enjoyed a range of activities, from music and literature to radio, painting and much more. The event took on a special significance as a time for reuniting, sharing and strengthening social ties for the Francophone community. It provided an opportunity to discover the vitality of the local cultural network and the wealth of activities on offer throughout the year.

340 Provencher was the setting for this exceptional event, welcoming more than 450 people to the launch of the 2022-2023 season. This emblematic venue provided a welcoming space where people could interact with artists, authors and other players in the cultural sector. The Grande rentrée culturelle was a real success, demonstrating the commitment of the CCFM and the partners involved in promoting Francophone arts and culture. It gave the community the opportunity to enrich its culture, forge links and nurture its love of different art forms.

"Saint-Boniface célèbre": a return to live performances

The 2022 edition of the "Saint-Boniface célèbre" festival was one of the highlights of last season. It offered a host of events to bring St. Boniface to life, bringing the community together to enjoy a wide range of programming. From concerts to markets and cinema, participants had plenty to choose from.

The series of events provided an opportunity to (re)discover popular and iconic places in our beloved neighbourhood. People were able to immerse themselves in a vibrant atmosphere as they explored the various sites hosting the festival activities.

As part of this, the CCFM hosted four memorable concerts over four dates. The artists who took to the stage captivated audiences with their talent and passion. We were fortunate to welcome Kelly Bado, Ariane Jean (alias Sala), Andrina Turenne, Sarah Dugas and Annick Brémault (alias Aloysius Bell), Toulouz, Alpha Toshineza, the Winnipeg Jazz Orchestra and many more.

As a cultural gathering place, the CCFM has helped to create a warm and friendly atmosphere conducive to meeting new people and appreciating music. The Saint-Boniface célèbre festival enabled the community to come together, celebrate and share precious moments together. It has also strengthened St. Boniface's reputation as a vibrant and dynamic cultural centre. The 2022 edition of the festival was a resounding success, a testament to the commitment of the organizers and the passion of the artists who contributed to its success.



Folklorama: Celebrating culture with the Pavillon canadien-français

After a two-year absence due to the pandemic, the French-Canadian Pavilion made a triumphant return as part of Folklorama. This eagerly awaited event drew more than 3,000 people from all over Winnipeg to celebrate the richness of Francophone culture.

Presented in August, the Pavillon canadienfrançais focused on French-Canadian culture and traditions. In collaboration with other community partners such as the Musée de Saint-Boniface and the Compagnie de La Vérendrye, this pavilion offered an immersive experience that inspired people to learn more about the roots, customs and traditions of Canada's Francophones.



The Pavillon canadien-français was designed to showcase the cultural richness of Canada's French-speaking community. The public was treated to exhibitions, shows, artistic demonstrations and traditional food tastings. The event took visitors on a journey through the different French-speaking regions of the country, highlighting the diversity of accents, dances, music and customs

By taking part in this pavilion, people were able to immerse themselves in the history and heritage of French-speaking Canada. It was also an opportunity to meet members of the community, share stories and experiences, and strengthen intercultural ties.

Marchés 340

2022-2023 saw the second season of the Marchés 340. The main goal of these markets was to showcase local merchants and create social links between them and the Winnipeg community. It also aimed to represent diversity by selecting people and businesses from minority groups such as Indigenous people, Black people and people of colour, and 2SLGBTQIA+ people.

Another important objective was to revitalize the local business sector, which had been hit hard by the pandemic. The markets provided a valuable opportunity for merchants to promote their products and reconnect with their customers, while creating a friendly atmosphere in which to meet and talk.

For this second season, four summer markets were held at the Patio 340. Each market offered a unique opportunity to discover a variety of items offered by participating merchants. In addition, a market was specially organized in December for the holiday season, enabling the community to support local merchants during this festive period. A final market was organized for Earth Day, highlighting eco-friendly products and initiatives.

A total of 81 local merchants took part in these events. The markets attracted over 700 people who came to support the vendors and enjoy the lively atmosphere. These markets were an opportunity to discover new talent, meet new people and contribute to the vitality of local commerce.

HYPERART: Nuit blanche

HYPERART was much more than just an arts event. It was an ephemeral and immersive multidisciplinary campus in the heart of St. Boniface. The boundaries between music, visual arts, digital art, drag and dance were blurred to create a space where different forms of artistic expression intersected and enhanced each other. On September 24, 2022, as part of Nuit Blanche, HYPERART opened its doors and immediately caught the attention of lovers of art and creativity.

The Centre culturel franco-manitobain and Théâtre Cercle Molière, two iconic venues in the region, were completely transformed to host this extraordinary event. Under the artistic direction of Rayannah, a renowned Franco-Manitoban artist, a host of talented artists and dynamic installations came together to offer visitors a unique experience.

The partnership with the Wall-to-Wall Mural & Culture Festival added an extra dimension to HYPERART. Collaborations with the Sākihiwē Festival, Urban Shaman Gallery, Patterns Collective, Sunshine House, le 100 NONS and the Conseil jeunesse provincial brought together a diversity of artists and ideas, creating a rich and original program.

When visitors walked through the doors of 340 Provencher, they were enveloped in a captivating immersive experience. Both indoor and outdoor spaces were transformed into living works of art. Sound, colour, movement and light blended harmoniously to create an enchanting atmosphere. Every corner of the campus exuded creativity, inviting people to lose themselves in a unique artistic world.

The creative effervescence was palpable. Local and international artists pushed the boundaries of their art, delivering performances and installations that exceeded all expectations. New artistic perspectives were explored, unexpected collaborations were forged, and audiences witnessed the magic of live creation.

HYPERART left an indelible mark on the memories of all those lucky enough to take part. In 2022, this central event of Nuit Blanche attracted over 3,000 people, all of whom came to seek inspiration, wonder and escape in this eclectic and vibrant universe.





APRÈS-FESTI

As part of the Festival du Voyageur, the indoor Patio 340 opened its doors to host the festival's famous after-parties, known as APRÈS-FESTI. For seven unforgettable evenings, the Patio 340 became the place to be for all those who wanted to prolong the magic of the Festival du Voyageur.

The APRÈS-FESTI were much more than just parties after the festival's main events. They were an opportunity to bring the community together, to celebrate music, humour and dance, while creating a friendly and festive atmosphere. Some 568 people came together to enjoy the fun and entertainment.

Concerts were at the heart of these lively evenings. Some 20 talented artists thrilled the Patio 340 stage with their lively music and energetic performances. The musical styles ranged from folk and traditional music to contemporary sounds, offering a rich and diverse experience for all tastes.

But APRÈS-FESTI wasn't just about the music. Comedy was also on the bill, with shows that had audiences bursting into laughter. The stand-up comedians shared their hilarious stories and comic observations, creating a light and jovial atmosphere at the Patio 340.

And of course, there was dancing too. The bewitching rhythms of the music encouraged the audience to move to the dance floor. Traditional dances, contemporary moves and a variety of styles added a dynamic dimension to these memorable evenings.

The APRÈS-FESTI were a real success, attracting enthusiastic and passionate crowds. The combination of music, comedy, dance and the mini-ball created a unique and lively atmosphere, where joy and camaraderie were in the air. The Patio 340 became a cultural and festive meeting place, allowing people to extend their Festival du Voyageur experience and continue celebrating in a warm and lively atmosphere.





THE (Outdoor) Patio 340

Following the success of its first edition in 2021, the outdoor Patio 340 returned this year for a second season. Building on its initial success and thanks to a few significant changes, the Patio 340 has been able to offer an even more rewarding experience to the public. Firstly, the opening period was extended from June to September, offering an extra month of programming. What's more, in response to growing demand, the Patio 340 was open from Thursday to Sunday, offering an extra day to enjoy the venue.

We've also strengthened our partnerships with various organizations to offer a wider variety of activities and events on the Patio 340. Thanks to these collaborations, we've been able to offer diversified programming to suit all tastes. Whether it be art exhibitions, outdoor shows, themed workshops or musical performances, there's something for everyone who appreciates culture and entertainment.

The Patio 340 has become a real summer meeting place, where people can meet up, have fun and enjoy a friendly atmosphere. Whether it's for a drink with friends, relaxing with the family or simply discovering new cultural experiences, the Patio 340 offers an urban oasis that never ceases to reinvent itself to the delight of those who visit.

The Patio 340 was a phenomenal success this year, attracting more than 10,000 enthusiastic attendees. This increasing number of people testifies to the growing appeal of this unique summer event.

Social media coverage was equally impressive, reaching an estimated audience of over 60,000. Online platforms played a key role in promoting the Patio 340, sharing news, photos, videos and testimonials from those taking part. This reach on social networks helped attract a diverse audience and spread awareness of the event beyond local borders.

These figures testify to the positive impact of the Patio 340 in the community and its influence on social media. Thanks to this visibility, more and more people have been able to discover and enjoy the various cultural activities on offer, helping to strengthen the Patio 340's reputation as a summer rendezvous not to be missed.





COMMUNICATIONS AND COMMUNITY

The Centre culturel franco-manitobain recognizes the importance of digital communications in its overall strategy. In the age of social media, online platforms have become essential for disseminating information, interacting with the public and strengthening the brand image of the organization and its programming. The CCFM is therefore committed to developing a 360-degree communications strategy to raise its profile and public perception.

Thanks to a season rich in events and initiatives, the CCFM has fully exploited the potential of digital communications, positioning itself as a major player in Francophone culture in Manitoba and even across Canada. The results are a testament to the effectiveness of the work accomplished throughout the year.

On social networks, the CCFM's Facebook page recorded a significant 28.7% increase in the number of visits, while the number of subscribers rose by approximately 4% on Facebook and 17% on Instagram. These figures illustrate the growing public engagement with the content shared by the CCFM and the interest generated by its programming.

As the CCFM's priority has been to return to in-person events this season, the YouTube platform has been used less than in the previous year. However, the CCFM remains alert to the opportunities offered by this video platform and will continue to explore ways of leveraging it to reach a wider audience.

The launch of the new website in 2020-2021 was an important milestone for the CCFM. This modern, user-friendly site, designed to offer an optimal user experience on mobile devices, has become the organization's true digital showcase. It highlights the brand image of the CCFM's programming and cultural activities. The results speak for themselves, with an impressive 158% increase in the number of Internet users and an 87.76% increase in the number of pages viewed compared to the previous season.

These encouraging statistics show that the CCFM has succeeded in attracting a wider audience thanks to its digital communications efforts. The Centre has taken advantage of online platforms to promote its programming and events, and to offer virtual visitors an immersive experience. This comprehensive approach to 360-degree communications has strengthened the CCFM's reputation as a dynamic and innovative cultural institution rooted in the francophone scene in Manitoba and beyond.



- -5 189 followers +4% | Patio 340 = 786
- -204 172 people reached +28,7% | Patio 340 = 226 093
- -16 887 page views +48% | Patio 340 = 4 159



- -1 982 followers +17% | Patio 340 = 2 784
- -18 734 people reached | Patio 340 = 19 041
- -3 449 page views | Patio 340 = 13 251



1659 followers



154 followers

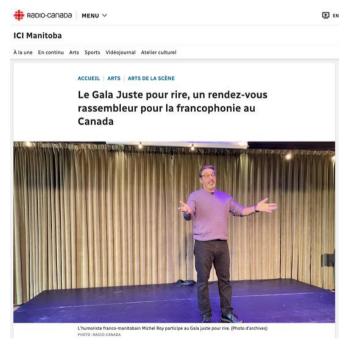
IN THE MEDIA

During the 2022-2023 season, the CCFM's programming was highly visible in the media, with no fewer than 94 articles, news stories and media appearances. This media coverage covered a variety of platforms, including the web, radio, television and print media, in particular local media such as Ici Manitoba, *La Liberté*, Envol 91 FM, and many others. This diversified media presence made it possible to effectively promote CCFM activities and events, while reaching a wide audience.

The CCFM also continued to enjoy a strong partnership with the newspaper *La Liberté*, as part of a three-way agreement between the CCFM, TCM and *La Liberté*. Thanks to this collaboration, weekly advertisements were run in the pages of the newspaper, providing an opportunity to target CCFM audiences. This strategic partnership has strengthened the CCFM's presence with the newspaper's readers, highlighting the events and cultural initiatives offered by the organisation.

Thanks to these ongoing promotional efforts and media collaboration, the CCFM has been able to reach a wide range of audiences, raise its profile and draw attention to its diverse and attractive programming.







FACILITY RENTALS

Thanks to the Facility Rentals team, the community benefits from the use of the CCFM's spaces and equipment, as well as from the expertise of its staff. Renting out venues is both a source of financial income and a vector for major benefits in terms of communication and cultural life.

After several difficult years marked by health restrictions, rentals experienced a remarkable recovery during the 2022-2023 season. The CCFM was able to reopen its doors to individuals and groups looking to rent spaces. The Centre was pleased to welcome non-profit organizations, government bodies, businesses and schools, offering them a venue tailored to their needs.

This pick-up in rentals has had a positive impact both financially and in terms of communications and cultural life. Financially, the income generated by venue rentals has helped to support the CCFM's activities. At the same time, in terms of communications and cultural vitality, opening up the CCFM's spaces has encouraged exchanges, meetings and collaboration between the various players in the community, thereby strengthening the region's dynamism and cultural diversity.

The Facility Rentals team has played a key role in this success, providing professional service and ensuring customer satisfaction. Thanks to their expertise and availability, they have helped make the CCFM a preferred venue for community events, meetings and activities.

In short, renting out the CCFM's facilities has made it possible to support the organization's activities while promoting exchanges and synergies within the community.

THE NUMBERS:

- 38 698 attendees
- 254 calendar days booked by external clients
- 108 clients
- 524 events



CENTRE CULTUREL FRANCO-MANITOBAIN État de la situation financière

Au 31 mars	2023	2022
Mario e de la companya del companya de la companya della companya	\$	\$
Actifs financiers		
Trésorerie et équivalents de trésorerie	80 594	434 407
Débiteurs	219 444	69 555
Subventions à recevoir	80 390	24 819
Montant dû de la Province du Manitoba (note 3)	25 891	25 891
	406 319	554 672
Passifs		
Créditeurs et frais courus	276 632	330 913
Produits reportés	81 669	13 127
Dépôts pour loyers et dommages	9 521	6 900
	367 822	350 940
Actifs financiers nets	38 497	203 732
Actifs non financiers		
Charges payées d'avance	11 195	9 855
Stocks	12 069	7 747
Immobilisations corporelles (note 5)	249 685	232 595
	272 949	250 197
Excédent cumulé	311 446	453 929

Approuvé au nom du conseil d'administration :

- Boulette

Les notes complémentaires font partie intégrante de ces états financiers.

CENTRE CULTUREL FRANCO-MANITOBAIN État des résultats

Pour l'exercice terminé le 31 mars	2023	2023	2022
	Prévu	Réel	Réel
Produits	\$	\$	\$
Subventions			
Province du Manitoba	531 300	592 300	581 300
Gouvernement du Canada	239 153	355 624	614 050
Autres	58 375	135 399	98 899
Loyers	143 296	149 242	143 743
Autres	27 788	47 403	56 230
Locations de salles	205 173	250 989	128 504
Cours de danse	200 173	27 944	28 345
	22 217	21 945	
Services de concierge	The state of the s		30 355
Services techniques Frais d'admission	58 351	84 256	39 718
	194 295	108 879	52 428
Ventes de nourritures et boissons	222 472	175 502	80 939
Commandites et dons	64 300	137 575	30 225
-	1 766 720	2 087 058	1 884 736
Charges			
Salaires et avantages sociaux	910 013	940 187	836 041
Contractuels	251 810	229 241	173 311
Services publics	96 762	114 838	107 206
Réparations et entretien	135 157	203 504	162 013
Frais professionnels	141 128	143 831	55 757
Frais informatiques	34 178	51 074	32 408
Locations d'équipements	15 993	39 940	46 231
Achats d'équipement	31 424	33 002	80 043
Amortissement des immobilisations corporelles	01 424	42 240	31 572
Publicité et promotion	60 348	132 339	59 729
Assurance	25 692	25 527	25 441
Services techniques	113 514	84 361	38 014
Frais et fournitures de bureau	27 671	26 485	26 107
Téléphone et Internet	11 085	13 057	11 757
Cotisations	7 916	8 894	4 911
Frais bancaires et intérêts	6 966	16 713	6 930
Déplacements	24 752	22 016	3 692
Nourriture et boissons	106 037	89 500	40 069
Frais de réunions	2 861	7 260	1 452
Formation	4 091	4 317	700
Créances irrécouvrables (recouvrement)		1 215	(378)
	2 007 398	2 229 541	1 743 006
Excédent (déficit) de l'exercice	(240 678)	(142 483)	141 730
Excédent cumulé, au début de l'exercice		453 929	312 199
Excédent cumulé, à la fin de l'exercice		311 446	453 929

Les notes complémentaires font partie intégrante de ces états financiers.

CENTRE CULTUREL FRANCO-MANITOBAIN État de la variation des actifs financiers nets

Pour l'exercice terminé le 31 mars	2023	2023	2022
	Prévu	Réel	Réel
	\$	\$	\$
Excédent (déficit) de l'exercice	(240 678)	(142 483)	141 730
Variation des immobilisations corporelles			
Acquisitions		(59 330)	(162 402)
Amortissement	1 <u>2</u> 1	42 240	31 572
Variation nette de immobilisations corporelles		(17 090)	(130 830)
Variation des autres actifs non financiers			
Variation des charges payées d'avance	-	(1 340)	4 541
Variation des stocks		(4 322)	(2 770)
Variation nette des autres actifs non financiers		(5 662)	1 771
Augmentation (diminution) nette des actifs financiers	(240 678)	(165 235)	12 671
Actifs financiers nets, au début de l'exercice		203 732	191 061
Actifs financiers nets, à la fin de l'exercice	(240 678)	38 497	203 732

CENTRE CULTUREL FRANCO-MANITOBAIN État des flux de trésorerie

Pour l'exercice terminé le 31 mars	2023	2022
### A CONTROL OF THE PROPERTY	\$	\$
Activités de fonctionnement		
Excédent (déficit) de l'exercice	(142 483)	141 730
Éléments sans incidence sur les flux de trésorerie		
Amortissement des immobilisations corporelles	42 240	31 572
	(100 243)	173 302
Variation nette des actifs et passifs reliés aux		
activités de fonctionnement		
Débiteurs	(149 889)	4 195
Subventions à recevoir	(55 571)	21 556
Charges payées d'avance	(1 340)	4 541
Stocks	(4 322)	(2 770)
Créditeurs et frais courus	(54 281)	225 878
Produits reportés	68 542	(35 231)
Dépôts pour loyers et dommages	2 619	2 575
	(294 485)	394 046
Activités de placements et de financement		-
Activités d'immobilisations		
Acquisitions d'immobilisations corporelles	(59 328)	(162 402)
Augmentation (diminution) nette de la trésorerie		
et équivalents de trésorerie au cours de l'exercice	(353 813)	231 644
Trésorerie et équivalents de trésorerie,		
au début de l'exercice	434 407	202 763
Trésorerie et équivalents de trésorerie, à la fin de l'exercice	80 594	434 407

CENTRE CULTUREL FRANCO-MANITOBAIN Notes complémentaires aux états financiers

Pour l'exercice terminé le 31 mars 2023

1. Organisation

Le Centre culturel franco-manitobain (« CCFM ») a pour objectifs de maintenir, d'encourager, de stimuler et de parrainer, par tous les moyens que ce soit, les activités culturelles qui se déroulent en français, ainsi que de faire connaître la culture canadienne française à tous les habitants de la Province.

Le CCFM a été constitué en corporation en vertu du chapitre C45 des lois de la Province du Manitoba.

Le CCFM a cessé de contrôler Les Amis du CCFM Inc. car la majorité des membres du conseil d'administration de cette entité ne siège pas au conseil d'administration du CCFM.

Le CCFM dépend de subventions de la Province du Manitoba et du Gouvernement du Canada pour poursuivre son exploitation.

2. Résumé des principales méthodes comptables

a) Règles comptables

Les états financiers ont été préparés conformément aux Normes comptables canadiennes pour le secteur public publiées par le Conseil sur la comptabilité dans le secteur public.

b) <u>Utilisation d'estimations et incertitude relative à la mesure</u>

Pour la préparation d'états financiers conformément aux Normes comptables canadiennes pour le secteur public, la direction doit s'appuyer sur des estimations et des hypothèses qui influent sur les montants inscrits d'actifs et de passif à la date des états financiers, ainsi que sur les montants déclarés de produits et de charges pendant la période visée. Les résultats réels peuvent différer des meilleures estimations faites par la direction au fur et à mesure qu'elle dispose de renseignements supplémentaires.

c) Comptabilisation des produits

Les subventions sont comptabilisées à titre de produits lors de l'enregistrement des charges et des coûts d'immobilisations auxquels ils se rapportent, dans la mesure où ils ont été autorisés par le cédant et que les critères d'admissibilité sont atteints, sauf si les stipulations dont sont assorties les transferts créent une obligation répondant à la définition d'un passif.

CENTRE CULTUREL FRANCO-MANITOBAIN Notes complémentaires aux états financiers

Pour l'exercice terminé le 31 mars 2023

2. Résumé des principales méthodes comptables (suite)

d) Comptabilisation des produits (suite)

Les produits de loyer, locations de salles, ventes de nourritures et boissons, cours de danse, services techniques et de conciergerie, commandites et dons et autres sont comptabilisés à titre de produits lorsque les services sont rendus et si le montant à recevoir peut faire l'objet d'une estimation raisonnable et que la réception est raisonnablement assurée.

Les frais d'admission sont comptabilisés comme produits lorsque les événements prennent lieu si le montant à recevoir peut faire l'objet d'une estimation raisonnable et que sa réception est raisonnablement assurée.

e) Trésorerie et équivalents de trésorerie

La trésorerie et les équivalents de trésorerie sont composés des fonds en caisse et des soldes bancaires.

f) Stocks

Les stocks de bien pouvant être revendus sont comptabilisés au moindre du coût, déterminé par la méthode de l'épuisement successif, et de la valeur nette de réalisation.

g) Immobilisations corporelles

Les immobilisations corporelles sont comptabilisées au coût, déduction faite de l'amortissement cumulé calculé sur leur durée de vie utile estimative selon la méthode dégressive (ou linéaire) comme suit :

Ameublements	20 %
Enregistreuses	20 %
Enseigne digital	20 %
Équipement de cuisine	20 %
Équipement informatique	30 %
Équipement de maintien	20 %
Équipement technique	20 %
Système d'aération	10 %
Système de sécurité	20 %
Système téléphonique	20 %
Patio 340	10 %

CENTRE CULTUREL FRANCO-MANITOBAIN Notes complémentaires aux états financiers

Pour l'exercice terminé le 31 mars 2023

2. Résumé des principales méthodes comptables (suite)

h) Instruments financiers

Les instruments financiers sont comptabilisés à leur juste valeur au moment de leur acquisition ou de leur émission. Au cours des périodes ultérieures, les instruments de capitaux propres négociés sur un marché actif sont présentés à leur juste valeur, les gains et les pertes latents, le cas échéant, étant présentées dans l'état des gains et pertes de réévaluation, le cas échéant. Tous les autres instruments financiers sont comptabilisés au coût ou au coût après amortissement diminué des pertes de valeur. Les actifs financiers font l'objet d'un test de dépréciation lorsque les changements de situation suggèrent qu'ils pourraient s'être dépréciés. À la date de chaque état de la situation financière, les coûts de transaction engagés au moment de l'acquisition, de la vente ou de l'émission d'instruments financiers sont passés en charges dans le cas des instruments réévalués à la juste valeur, ou imputés aux instruments financiers dans le cas des instruments évaluées au coût après amortissement.

i) Actifs non financiers

Le CCFM emploie ses actifs non financiers pour fournir des services dans des exercices ultérieurs. À moins d'être vendus, ces actifs ne fournissent habituellement pas de ressources pour régler les passifs de l'organisme. Les actifs non financiers de l'organisme se composent de charges payées d'avances, de stocks destinés à la consommation et d'immobilisations corporelles.

3. Montant dû de la Province du Manitoba pour indemnités de vacances

Le solde présenté comme solde dû de la Province du Manitoba pour les charges de paie de vacances était initialement basé sur la valeur estimée de la charge courue correspondante au 31 mars 1995. Après le 31 mars 1995, la Province du Manitoba a inclus dans son financement annuel pour le CCFM un montant qui équivaut à la charge de l'exercice courant pour la paie de vacances.

4. Marge de crédit

Le CCFM détient une marge de crédit autorisée au montant de 100 000 \$. La marge de crédit porte intérêt au taux préférentiel de 6,70 % (3,00 % au 31 mars 2022) et est garantie par une convention de sûreté générale. Au 31 mars 2023, la marge de crédit n'a pas été utilisée. (Nulle au 31 mars 2022).

CENTRE CULTUREL FRANCO-MANITOBAIN Notes complémentaires aux états financiers

Pour l'exercice terminé le 31 mars 2023

5. Immobilisations corporelles

		2023		2022
	Amortissement		Amortissement	
9	Coût	cumulé	Coût	cumulé
	\$	\$	\$	\$
Ameublement	87 550	59 875	78 130	54 134
Enregistreuses	8 999	8 664	8 999	8 580
Enseigne digital	32 325	27 173	29 409	26 250
Équipement de cuisine	40 456	24 359	26 900	22 029
Équipement de maintien	48 066	34 386	39 623	32 021
Équipement informatique	208 060	178 940	201 210	167 928
Équipement technique	243 229	213 090	225 084	207 823
Patio 340	119 575	11 958	119 575	- ·
Système d'aération	47 659	29 195	47 659	27 143
Système de sécurité	30 420	29 885	30 420	29 751
Système téléphonique	10 395	9 524	10 395	9 150
	876 734	627 049	817 404	584 809
Valeur comptable nette	i de la companya de l	249 685	70.	232 595

6. Utilisation de l'édifice

L'édifice utilisé par le CCFM appartient à la Province du Manitoba qui ne demande pas de loyer au CCFM. Celui-ci doit prendre en charge tous les frais d'exploitation et d'entretien, y compris l'assurance responsabilité civile.

Le CCFM demande un loyer à tous les organismes et particuliers qui se servent de ses locaux afin de limiter au minimum l'apport de la Province. Ces produits sont comptabilisés comme produits de loyers et location de salles à l'état des résultats. De plus, le CCFM paie certaines charges reliées aux services publics et à l'entretien pour le Centre du patrimoine et pour le Théâtre Cercle Molière. Le CCFM se fait rembourser ces dépenses par La Société historique de Saint-Boniface et par le Théâtre Cercle Molière lorsqu'elles sont encourues.

Objectifs, politiques et processus généraux

Le conseil d'administration assume la responsabilité globale de l'établissement des objectifs et des politiques du CCFM en matière de gestion des risques liés aux instruments financiers et, bien qu'il en conserve ultimement la responsabilité, il a délégué l'autorité de concevoir et d'exécuter les processus qui en assurent la mise en oeuvre effective à la direction du CCFM. Au moyen des rapports mensuels qui lui sont remis par la direction du CCFM, le conseil d'administration revoit l'efficacité des processus mis en place et le caractère approprié des objectifs et des politiques qu'il établit.

CENTRE CULTUREL FRANCO-MANITOBAIN Notes complémentaires aux états financiers

Pour l'exercice terminé le 31 mars 2023

7. Gestion des risques liés aux instruments financiers

Le CCFM est exposé à différent types de risques liés aux instruments financiers dans le cours normal de ces opérations. Il n'y a pas eu de changements significatifs depuis l'exercice précédent par rapport à l'exposition aux risques, ou les politiques et les procédures utilisées pour gérer les risques liés aux instruments financiers.

Risque de crédit

Le risque de crédit est le risque que le CCFM subisse des pertes en raison de l'incapacité de ses débiteurs de remplir leurs obligations contractuelles. Les instruments financiers susceptibles d'exposer le CCFM à de fortes concentrations de risques de crédit sont principalement les débiteurs et les subventions à recevoir. Toutefois, le CCFM n'est pas exposé à d'importants risques de crédit puisque les créances sont réparties parmi une vaste clientèle, et les subventions à recevoir proviennent de la Province du Manitoba et du Gouvernement du Canada selon des ententes de financement. Le CCFM a établi une provision pour créances douteuses qui représente son évaluation des pertes de crédit potentielles.

L'exposition maximale du CCFM au risque de crédit, qui ne tient compte d'aucune garantie ni d'autres améliorations des termes de crédit, est la suivante :

	1 à 30 jours	31 à 60 jours	61 à 90 jours	91+ jours	Total
	\$	\$	\$	\$	\$
Débiteurs	196 099	(525)	7 791	16 079	219 444
Subventions à recevoir	76 640		-	3 750	80 390
Montant dû de la					
Province du Manitoba	25 891	*		•	25 891
	298 630	(525)	7 791	19 829	325 725
Moins créances		1			
douteuses			*		
Total	298 630	(525)	7 791	19 829	325 725

Risque de liquidité

Le risque de liquidité est le risque que le CCFM ne soit pas en mesure de remplir ses obligations lorsqu'elles arrivent à échéance. Le CCFM maintient un fonds de roulement à un niveau convenable qui lui permet de remplir toutes ses obligations en temps opportun, et a accès à une marge de crédit.

8. Chiffres comparatifs

Certains chiffres de l'exercice précédent ont été changés pour les conformer à la présentation de l'exercice courant.



YEAR 2022 - 2023